FOR IMMEDIATE RELEASE - MONTH, DAY, YEAR Contact: Karyn MacRae 202-463-5570

**U.S. Chamber ’s Institute Awards <PARTICIPANT NAME> of <STATE> the National Institute Scholarship**

*A Leadership Training Program Produced by the U.S. Chamber of Commerce*

**WASHINGTON, D.C.**— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce, is pleased to announce that <PARTICIPANT NAME>, <TITLE>, of the <ORG NAME>, has been awarded a National Institute Scholarship. Given to professionals across the country, the National Institute Scholarship recognizes each recipient for their involvement in industry professional organizations, community service, and professional background.

“National Institute scholarships offer executives the opportunity to learn about emerging industry trends, expand their organizations’ influence, and grow their peer network,” said Raymond P. Towle, IOM, CAE, vice president of Institute for Organization Management at the U.S. Chamber of Commerce. “We are pleased to help these talented professionals advance their careers and organizations.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute’s curriculum consists of four weeklong sessions at four different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Graduates of Institute receive the IOM recognition, signifying completion of 96 hours of course instruction in nonprofit management. In addition, participants can earn credit hours toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) certifications. Nearly 1,000 individuals attend Institute annually.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce is the world’s largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

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