



## 2024 October Webinar Chat Ideas Summary

- **Targeted email blasts:** Selling targeted email blasts to members instead of giving away the full member list.
- **Job fairs:** Combining job fairs with expos to attract more attendees and vendors.
- **Evening hours and themes:** Hosting expos in the evening with themes, food, and drinks to make them more engaging.
- **Home and garden shows:** Partnering with regional newspapers to insert newsletters and allowing both members and non-members to have booths at events.
- **Tech sponsors:** Getting tech sponsors for events to provide Wi-Fi and other technical services.
- **Room sponsorships:** Selling sponsorships for rooms in a new building, including restrooms, kitchens, and closets.
- **Digital program sponsors:** Offering digital program sponsorships for events.
- **Partnerships with newspapers:** Partnering with regional newspapers to insert newsletters into their publications.
- **Costume parties:** Hosting costume parties or murder mystery events to add variety and fun.
- **Wi-Fi sponsors:** Having Wi-Fi sponsors at events who can set the network name and password.