



U.S. Chamber of Commerce
Institute for Organization
Management



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#iomeducates



The podcast that is a window into who/what makes Institute possible featuring interviews with Institute staff, faculty, and volunteers over various topics. Available wherever you get your podcasts.



The best of Institute meets blogging. Catch up on the latest and greatest of the chamber, association, and nonprofit industries from Institute faculty.



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Curriculum

First-Year Core Courses

- C110: Financial Fitness
- C125: Hiring, Firing, and Everything In Between
- C130: Diversity, Equity, and Inclusion
- C150: Communicating with Confidence
- C180: Guide to Governance
- C185: Recruit, Engage, and Retain Your Members

Second-Year Core Courses

- C220: Is That Legal?
- C230: Managers Who Motivate
- C240: Foundations
- C260: Marketing Strategies
- C261: Events: Strategy and Operations
- C270: Effective Government Affairs Programs

Third-Year Core Courses

- C310: Budgeting and the Bottom Line
- C330: Everyday Ethics
- C340: Strategic Planning
- C341: Building Strategic Partnerships
- C360: Culture of Innovation
- C380: Volunteer Development

Fourth-Year Core Courses

- C420: Current Legal Issues Facing Your Org.
- C430: Becoming a Strategic Leader
- C441: Industry Forecast
- C460: Integrating Strategic Technology Solutions
- C470: Advocacy and Alliances
- C490: Organization Leadership for the Future

Group One Elective Courses

- E110: Revving Your Revenue Stream
- E120: Executive Law
- E126: Dealing with Challenging Employees
- E130: 501(c)(3) Financials of Foundation Management
- E140: Building Organizational Excellence
- E142: Fundamentals of Community and Economic Development
- E150: Unleash the Leader Within
- E163: Communicating Through the Media
- E180: Building Better Boards and Committees

Group Two Elective Courses

- E210: Executive Finance
- E211: Sponsorship Solicitation
- E230: Managing Upward
- E240: Strong Associations for the Future
- E241: Strong Chambers for the Future
- E243: Creating a Future Ready Workforce
- E244: Using Data to Grow and Sustain Your Org.
- E250: PACs and Political Endorsements

Group Three Elective Courses

- E310: Evolving Membership Models
- E330: Keys to Delegation and Empowerment
- E331: CEO Lessons Learned
- E342: Advanced Strategies of Community and Economic Development
- E343: Building a Brighter Future: Business Leadership In Education
- E350: The Art of Persuasion and Negotiation
- E360: Strategic Communications
- E362: Policy Development and Implementation
- E380: Delivering Value