



Class Advisor Broadcast

Sunday, June 23, 2024

- Attendance is mandatory for course credit. Please keep staff updated regarding any concerns, such as repeated late arrivals, prolonged absences during class, etc. In the event that an entire class is missed, attendees must notify their Class Advisor and appropriate make-up work will be assigned.
- Everyone is encouraged to bookmark the Event Hub and to download the on-site app. Attendees should have received access instructions via email, but please direct them to the staff office should they have questions. Attendees can access their schedule through the Event Hub or the app, but course evaluations will be accessible on the Linktree. Attendees will be routed to a Microsoft form to complete the evals.
- Your folders contain the Daily Broadcasts for each day; please give your classes updates from the Broadcasts on the appropriate days whenever you find most fitting (most prefer the first core class of the day, either at the beginning or around break). The Broadcasts can also be found on the Class Advisor Resource Page.
- Silent auction items will be on display in Room E. Items can also be viewed on the EventGives platform, accessed via the event website or the app. Text 'se24' to 843-606-5995 to join the auction. All payments will be collected via credit card through EventGives.
- All Class Advisor/Board of Regent meetings will take place in Room C.
- Please remind attendees that they may leave their belongings in the classrooms overnight at their own risk.
- Elective changes will not be accepted on-site.
- Industry consultation sign-ups can be accessed via the app, Event Hub, and Linktree.
- Lunch table topics are as follows:
 - **Monday:**
 - Updating Your Membership Structure
 - Developing Strong Boards
 - Managing Effective Committees
 - Unique Non-Dues Opportunities
 - Utilizing AI and Other New Technologies
 - Recruitment and Retention Strategies



U.S. Chamber of Commerce
Institute for Organization
Management

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- Tuesday
 - All Things Foundations
 - Successful Government Affairs Programs
 - What Keeps You Up at Night?
 - Ambassador Program Development
 - New CEO Discussion
 - Getting Your Members to Show Up
- Wednesday
 - Successful Communications/Marketing Campaigns
 - Succession Planning
 - Attracting Young Professionals
 - Reimagining Sponsorships
 - U.S. Chamber Accreditation
 - All Things Associations
- Homeroom/core rooms are included below.
 - 1-1: R
 - 1-2: Q
 - 2-1: F/G
 - 2-2: L
 - 3-1: K
 - 4-1: T/U
 - 4-2: Y/Z