



U.S. Chamber of Commerce
Institute for Organization
Management



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#iomeducates

This is IOM

A U.S. Chamber of Commerce Podcast

The podcast that is a window into who/what makes Institute possible featuring interviews with Institute staff, faculty, and volunteers over various topics. Available wherever you get your podcasts.

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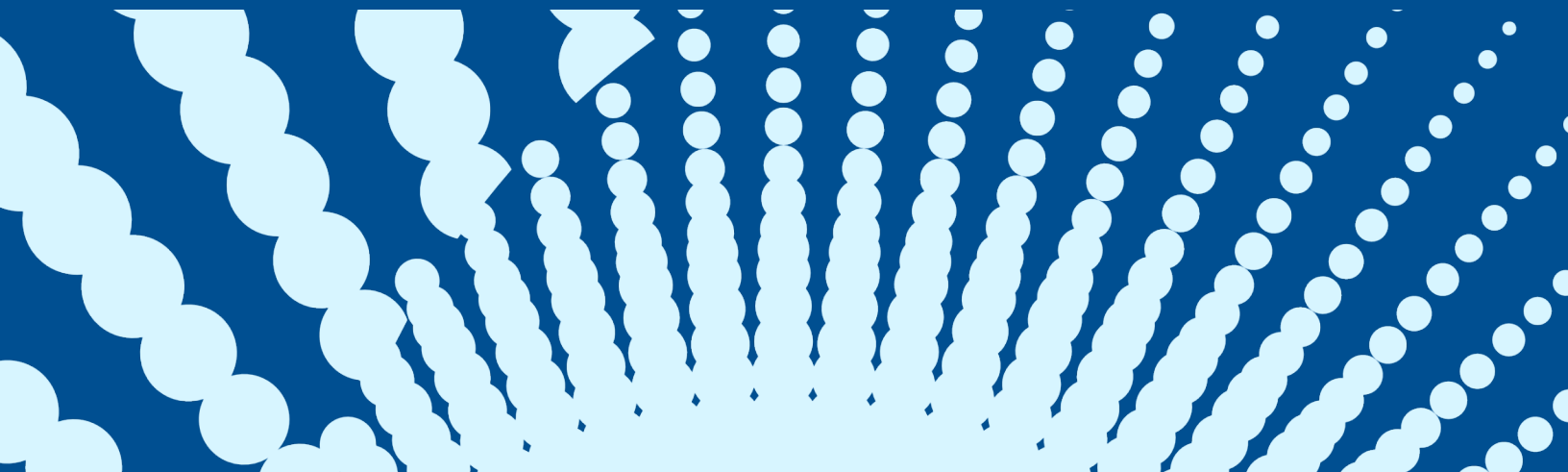
Blogs

The best of Institute meets blogging. Catch up on the latest and greatest of the chamber, association, and nonprofit industries from Institute faculty.

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Webinars

Can't get enough Institute? Register for a webinar or watch a previously recorded session all from the comfort of your office or home.





Curriculum

First-Year Core Courses

- C110: Financial Fitness
- C125: Hiring, Firing, and Everything In Between
- C130: Diversity, Equity, and Inclusion
- C150: Communicating with Confidence
- C180: Guide to Governance
- C185: Recruit, Engage, and Retain Your Members

Second-Year Core Courses

- C220: Is That Legal?
- C230: Managers Who Motivate
- C240: Foundations
- C260: Marketing Strategies
- C261: Events: Strategy and Operations
- C270: Effective Government Affairs Programs

Third-Year Core Courses

- C310: Budgeting and the Bottom Line
- C330: Everyday Ethics
- C340: Strategic Planning
- C341: Building Strategic Partnerships
- C360: Culture of Innovation
- C380: Volunteer Development

Fourth-Year Core Courses

- C420: Current Legal Issues Facing Your Org.
- C430: Becoming a Strategic Leader
- C441: Industry Forecast
- C460: Integrating Strategic Technology Solutions
- C470: Advocacy and Alliances
- C490: Organization Leadership for the Future

Group One Elective Courses

- E110: Revving Your Revenue Stream
- E120: Executive Law
- E126: Dealing with Challenging Employees
- E130: 501(c)(3) Financials of Foundation Management
- E140: Building Organizational Excellence
- E142: Fundamentals of Community and Economic Development
- E150: Unleash the Leader Within
- E163: Communicating Through the Media
- E180: Building Better Boards and Committees

Group Two Elective Courses

- E210: Executive Finance
- E211: Sponsorship Solicitation
- E230: Managing Upward
- E240: Strong Associations for the Future
- E241: Strong Chambers for the Future
- E243: Creating a Future Ready Workforce
- E244: Using Data to Grow and Sustain Your Org.
- E250: PACs and Political Endorsements

Group Three Elective Courses

- E310: Evolving Membership Models
- E330: Keys to Delegation and Empowerment
- E331: CEO Lessons Learned
- E342: Advanced Strategies of Community and Economic Development
- E343: Building a Brighter Future: Business Leadership In Education
- E350: The Art of Persuasion and Negotiation
- E360: Strategic Communications
- E362: Policy Development and Implementation
- E380: Delivering Value

