

2024 Winter

	Thursday, January 4 8:00 AM	Thursday, January 4 12:30 PM	Thursday, January 4 4:15 PM	Friday, January 5 8:00 AM	Friday, January 5 10:30 AM	Friday, January 5 1:30 PM	Saturday, January 6 8:00 AM	Saturday, January 6 12:30 PM	Sunday, January 7 8:00 AM
1-1	C150 Communicating with Confidence Justin Patton	C130 Diversity, Equity, and Inclusion Nika White	E110 Reving Your Revenue Stream Adrian Cain	E210 Executive Finance Mike Gellman	E310 Evolving Membership Models Cathi Hight	C110 Financial Fitness Mike Gellman	C180 Guide to Governance Bob Harris	C125 Hiring, Firing and Everything in Between Pam Green	C185 Recruit, Engage & Retain Your Members Shari Pash
	C130 Diversity, Equity, and Inclusion Nika White	C180 Guide to Governance Bob Harris	E120 Executive Law Dave Goch	E211 Sponsorship Solicitation Stephanie Parton	E330 Keys to Delegation and Empowerment Jaime Henning	C150 Communicating with Confidence Justin Patton	C125 Hiring, Firing and Everything in Between Pam Green	C185 Recruit, Engage & Retain Your Members Shari Pash	C110 Financial Fitness Mike Gellman
2-1	C220 Is That Legal? Dave Goch	C260 Marketing Strategies Cathi Hight	E126 Dealing with Challenging Employees Pam Green	E230 Managing Upward Justin Patton	E331 CEO Lessons Learned Gary LaBranche	C261 Events: Strategy and Operations Brad Lacy	C270 Effective Government Affairs Program Dave Kilby	C240 Foundations Management Bob Thomas	C230 Managers Who Motivate Justin Patton
	C261 Events: Strategy and Operations Brad Lacy	C220 Is That Legal? Dave Goch	E130 501 (c)(3) Financials of Foundation Management Mike Gellman	E240 Strong Association for the Future Gary LaBranche	E342 Advanced Strategies of Com. & Ec. Dev. Brad Lacy	C270 Effective Government Affairs Program Dave Kilby	C260 Marketing Strategies Cathi Hight	C230 Managers Who Motivate Justin Patton	C240 Foundations Management Bob Thomas
3-1	C341 Building Strategic Partnerships Megan Lucas	C360 Culture of Innovation Terence Johnson	E140 Building Organizational Excellence Megan Lucas	E241 Strong Chambers for the Future Joe Henning	E343 Building a Brighter Future: Busienss Leadership in Education Caitlin Codella	C340 Strategic Planning Karen Silberman	C380 Volunteer Development Shari Pash	C310 Budgeting and the Bottom Line Mike Gellman	C330 Everyday Ethics Robert Medler
	C360 Culture of Innovation Terence Johnson	C340 Strategic Planning Karen Silberman	E142 Fundamentals of Community and Economic Development Brad Lacy	E243 Creating a Future-Ready Workforce Jaimie Francis	E350 The Art of Persuasion and Negotiation Terence Johnson	C380 Volunteer Development Shari Pash	C310 Budgeting and the Bottom Line Mike Gellman	C330 Everyday Ethics Robert Medler	C341 Building Strategic Partnerships Joe Henning
4-1	C460 Integrating Strategic Tech Solutions Bob Thomas	C430 Becoming a Strategic Leader Bill Lee	E150 Unleash the Leader Within Bill Lee	E244 Using Data to Grow and Sustain Your Organization Bob Thomas	E360 Strategic Communications Bob Thomas	C420 Current Legal Issues Facing Your Organization Dave Goch	C470 Advocacy and Alliances Robert Medler	C441 Industry Forecast Joe Henning	C490 Organization Leadership for the Future Pam Green
	11:30 AM	4:00 PM	E163 Communicating Through the Media Jaime Henning	E250 PACs and Political Endorsements Dave Kilby	E362 Policy Development and Implementation Bob Harris	5:00 PM	11:30 AM	4:00 PM	11:30 AM
		E180 Building Better Boards and Committees Bob Harris	10:00 AM	E380 Delivering Value Raymond Towle					
		6:15 PM		12:30 PM					

New Faculty