



2023 Spring DEI Council Meeting

Minutes

May 4th, 2023

3:00 – 4:00 PM EST

VIRTUAL MEETING

I. Welcome Cici Francisco
Cici Francisco welcomed everyone to the call and took note of attendance.

II. Discussion Cici Francisco
John Harmon, IOM, Founder, President and CEO of the African American Chamber of Commerce of New Jersey (AACCNJ), addressed the council to provide context of DEI efforts and U.S. Chamber of Commerce programs.

Discussed and approved purpose statement in DEI Strategy document:
To build capacity in the Association and Chamber industry by being intentional in identifying and encouraging diverse talent in all aspects of our program – Curriculum, Faculty, Board, Class Advisors, Attendees, Scholarship Recipients, and Kickoff & Graduation Speaker Selections. By thoughtful recruitment and inclusivity on-site, this will elevate and create a strong talent pipeline to remain relevant to the industries and communities we serve.

Discussed DEI Strategy document, including discussions on:

- Awareness and access issues.
 - a. Potential for strategic outreach plans *to organizations representing diversity and potential barriers to entry.*
- Create goals around attendee and volunteer representation.
- Potential for local organizations to sponsor attendees.
- Focus on internal and external-facing work.

III. Adjourn Cici Francisco
There being no other business, the meeting was adjourned.
Next in-person meeting: October 17, 2023 in Washington, DC