



## 2023 Demographics

Class Level	Winter	Midwest	Southeast	Northeast
1 <sup>st</sup> Year	32.77%	30.37%	40.93%	40.31%
2 <sup>nd</sup> Year	23.40%	31.85%	24.32%	32.56%
3 <sup>rd</sup> Year	27.23%	11.85%	22.01%	12.40%
4 <sup>th</sup> Year	16.60%	25.93%	12.74%	14.73%

Ethnicity	Winter	Midwest	Southeast	Northeast
Hispanic or Latino	5.53%	5.93%	3.09%	0.78%
White	82.55%	84.44%	88.80%	80.62%
Black or African American	6.81%	5.19%	6.95%	9.30%
American Indian & Alaska Native	0.85%	0.74%	0.39%	0.00%
Asian	2.55%	0.00%	1.54%	3.10%
Native Hawaiian & Other Pacific Islander	0.43%	0.00%	0.00%	0.00%
Other	0.43%	1.48%	0.39%	2.33%
Prefer not to answer	0.00%	5.19%	0.77%	4.65%

Registrant Type	Winter	Midwest	Southeast	Northeast
U.S. Chamber of Commerce Member	75.32%	73.33%	83.78%	60.47%
Non-Member of the U.S. Chamber of Commerce	18.72%	20.00%	11.97%	29.46%
Employee of the USCC, USCCF, or CIPE	3.83%	6.67%	3.86%	10.08%
Coalition to Back Black Businesses Scholarship	2.13%	0.00%	0.39%	0.00%

Organization Type	Winter	Midwest	Southeast	Northeast
Chamber	68.94%	65.19%	86.10%	41.86%
Association	23.40%	21.48%	8.49%	44.96%
Other	7.66%	13.33%	5.41%	13.18%

Age	Winter	Midwest	Southeast	Northeast
21-30	11.06%	12.59%	15.06%	14.73%
31-40	35.32%	31.11%	31.27%	33.33%
41-50	32.34%	30.37%	35.52%	28.68%
51+	21.28%	25.93%	18.15%	23.26%

Gender	Winter	Midwest	Southeast	Northeast
Male	25.11%	31.11%	17.37%	27.91%
Female	74.89%	66.67%	82.63%	72.09%
Other	0.00%	0.00%	0.00%	0.00%
Prefer not to answer	0.00%	2.22%	0.00%	0.00%



# 2024 Enrollment Projections

Winter	2023 Actual	2024 Projection	Southeast	2023 Actual	2024 Projection
1-1	37	43	1-1	52	46
1-2	40	43	1-2	54	45
1 <sup>st</sup> Year Total	77	86	1 <sup>st</sup> Year Total	106	91
2-1	28	26	2-1	33	37
2-2	27	26	2-2	30	36
2 <sup>nd</sup> Year Total	55	52	2 <sup>nd</sup> Year Total	63	73
3-1	35	32	3-1	30	40
3-2	29	31	3-2	27	0
3 <sup>rd</sup> Year Total	64	63	3 <sup>rd</sup> Year Total	57	40
4-1	39	44	4-1	33	28
			4-2	0	28
4 <sup>th</sup> Year Total	39	44	4 <sup>th</sup> Year Total	33	56
<b>Total</b>	<b>235</b>	<b>245</b>	<b>Total</b>	<b>259</b>	<b>260</b>
Midwest	2023 Actual	2024 Projection	Northeast	2023 Actual	2024 Projection
1-1	41	52	1-1	52	53
1 <sup>st</sup> Year Total	41	52	1 <sup>st</sup> Year Total	52	53
2-1	43	35	2-1	42	44
2 <sup>nd</sup> Year Total	43	35	2 <sup>nd</sup> Year Total	42	44
3-1	16	32	3-1	16	19
3 <sup>rd</sup> Year Total	16	32	3 <sup>rd</sup> Year Total	16	19
4-1	35	18	4-1	19	18
4 <sup>th</sup> Year Total	35	18	4 <sup>th</sup> Year Total	19	18
<b>Total</b>	<b>135</b>	<b>137</b>	<b>Total</b>	<b>129</b>	<b>132</b>

## Total Attendance Assumptions

- Winter: +4.25%
- Midwest: +1.5%
- Southeast: +0.4%
- Northeast: +2.3%

## 2024 Projections

- Overall: 774
- First-Years: 282