



# All You Need to Know

## Overview

Institute for Organization Management is the U.S. Chamber of Commerce's professional development program for association, chamber, and other nonprofit executives. Since 1921, Institute has educated past, current, and future leaders from across the country, making it one of oldest and best regarded adult education programs in nonprofit management.

Today, Institute's curriculum educates executives on all facets of running a nonprofit organization. The program consists of four, weeklong sessions at four different sites across the country. While on-site, attendees participate in 24 hours of course instruction, on topics such as advocacy, new media, membership, finance, legal issues, human resources, and much more. Participants engage in lively discussions on a multitude of matters affecting the association and chamber industries, ultimately helping them build stronger organizations, better serve their members, and become leading business advocates.

## Top 5 Reasons to Attend

- 1. Expert Faculty.** Institute's intensive coursework is taught by passionate leaders from various backgrounds, including executives of associations, chambers of commerce, and nonprofits; industry consultants; lawyers and CPAs; and professors. Our faculty will share real-world problem-solving solutions that will have you reinvigorated and prepared to tackle your greatest challenges, no matter the size.
- 2. Credibility.** Graduates of Institute receive the IOM recognition, signifying 96 hours of course instruction in nonprofit management. The IOM recognition sends your peers the message that you're a reputable professional that actively participates in the nonprofit industry and its surrounding communities. IOM graduates are encouraged to add the IOM recognition after their name in all communications and virtual signatures.
- 3. Networking, Networking, Networking!** Institute is a great opportunity to meet your peers and establish a strong network of other industry professionals. Each site features opportunities for casual conversation and building relationships.
- 4. Return on Investment.** The Institute curriculum will assist and educate executives who represent their community on local, state, and national issues. The knowledge gained through your time spent at Institute will be invaluable moving forward.
- 5. Earn Credit Toward Your CAE and CCE Professional Certifications.** Institute's curriculum is directly tied to the bodies of knowledge of the CAE and CCE, allowing you to earn credits or points to earn or maintain your industry certification.



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## Sites & Dates

Institute's curriculum consists of four one-week sessions. Many participants choose to attend one session per year over a four-year period at a consistent location, however you are free to attend any site you choose.

### 2023 Midwest Institute

University of Wisconsin  
Madison, WI  
June 4-8, 2023

### 2023 Southeast Institute

University of Georgia  
Athens, GA  
June 25-June 29, 2023

### 2023 Northeast Institute

Villanova University  
Villanova, PA  
July 30-August 3, 2023

### 2024 Winter Institute

University of Arizona  
Tucson, AZ  
January 3-7, 2024

## Scholarships & Enrollment Incentives

### National Institute Scholarship Program

**Who It's For:** U.S. Chamber Members

**What You Do:** Fill out an online application at [institute.uschamber.com/scholarships](https://institute.uschamber.com/scholarships)

**What You Get:** Each Institute site awards one scholarship worth \$500 toward a first-year tuition. The applicant's organization must be a member of the U.S. Chamber of Commerce.

### Regent Scholarship Program

**Who It's For:** Everyone

**What You Do:** Fill out an online application at [institute.uschamber.com/scholarships](https://institute.uschamber.com/scholarships)

**What You Get:** The Regent Scholarship Program provides financial assistance to both first-year and returning participants. Each year, these are awarded in varying amounts to assist with tuition.

### Group Pricing

**Who It's For:** Any returning or first-year Institute attendee.

**What You Do:** Enroll more than one attendee from your organization.

**What You Get:** After the first attendee enrolls at the regular enrollment price, each additional student will receive a tuition discount of \$300.

### Premier Investor Discount

**Who It's For:** Members of the U.S. Chamber's Association Committee of 100, Chamber of Commerce Committee of 100, Advantage, or Elite members of the U.S. Chamber.

**What You Do:** Enroll members of your staff in Institute.

**What You Get:** First-year students can enroll at the discounted rate of \$825. Returning students can enroll at \$1095 each.