FOR IMMEDIATE RELEASE - MONTH, DAY, YEAR Contact: Karyn MacRae 202-463-5704

**<FULL NAME>, IOM, Appointed to Curriculum Committee of Institute for Organization Management***A Leadership Training Program Produced by the U.S. Chamber of Commerce*

**WASHINGTON, D.C.**— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce, has appointed <FULL NAME>, IOM, <TITLE> of the <ORGANIZATION>, to the Curriculum Committee. As a member of the committee, <LAST NAME> will implement directives from the National Board of Trustees and will take an active role in advancing Institute’s curriculum objectives and policies.

“Institute’s curriculum committee members review the programs content, on an annual basis, to make sure it is relevant and up-to-date,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber of Commerce ’s vice president of Institute for Organization Management. “These individuals each bring a wealth of knowledge and experience to the committee as nonprofit management professionals.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates.

Institute’s 20-member Curriculum Committee serves on behalf of and represents the National Board of Trustees, providing insight and recommendations that are aligned with the CAE and CCE bodies of knowledge to maintain Institute’s curriculum at the forefront of what’s to come. Each member is nominated by their peers.

Starting in <YEAR>, <LAST NAME> has held numerous leadership positions within the Institute program. <LAST NAME> graduated from <SITE> Institute at the <UNIVERSITY> in <CITY> in <YEAR>.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce is the world’s largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

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