

U.S. CHAMBER OF COMMERCE FOUNDATION
IOM – SOUTHEAST AND NORTHEAST INSTITUTES
“501(C)(3) FOUNDATIONS”

Budgeting Workshop/Financial Management for Nonprofit Organizations

2022

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CASE STUDY

HANDOUTS

FOR

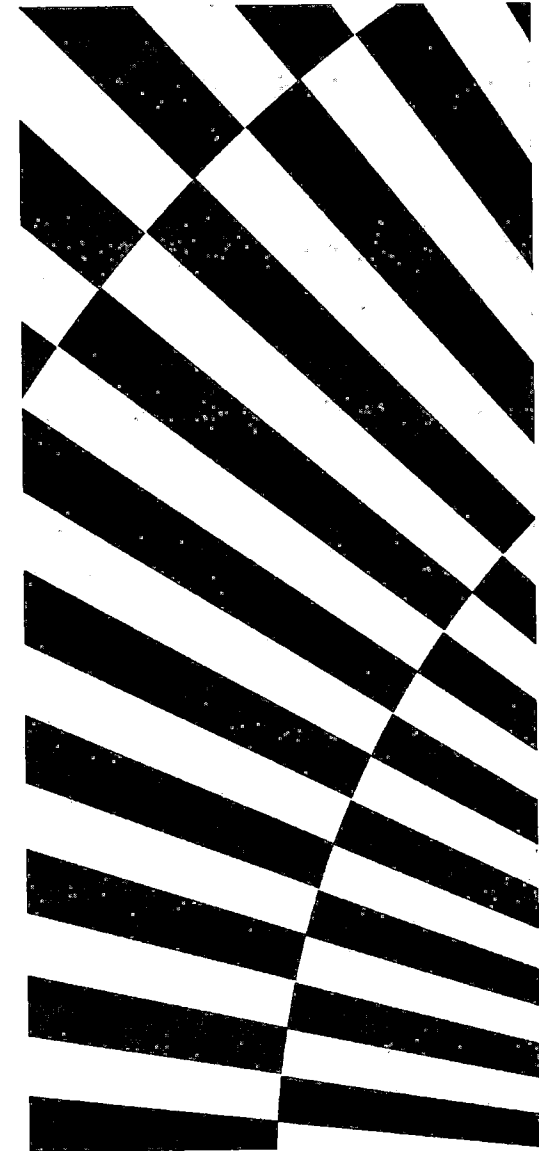
IN-CLASS USE

C-6 and C-3 Alignment Opportunities

- **New opportunities are infinite and often cross-over between education, research, fee for service, events and fundraising.**
- **Select one or two new Funding opportunities that would be available to a 501(C)(3) Foundation and how this would strengthen the 501(C)(6) Association/Chamber parent entity, expand capacity and explain why:**



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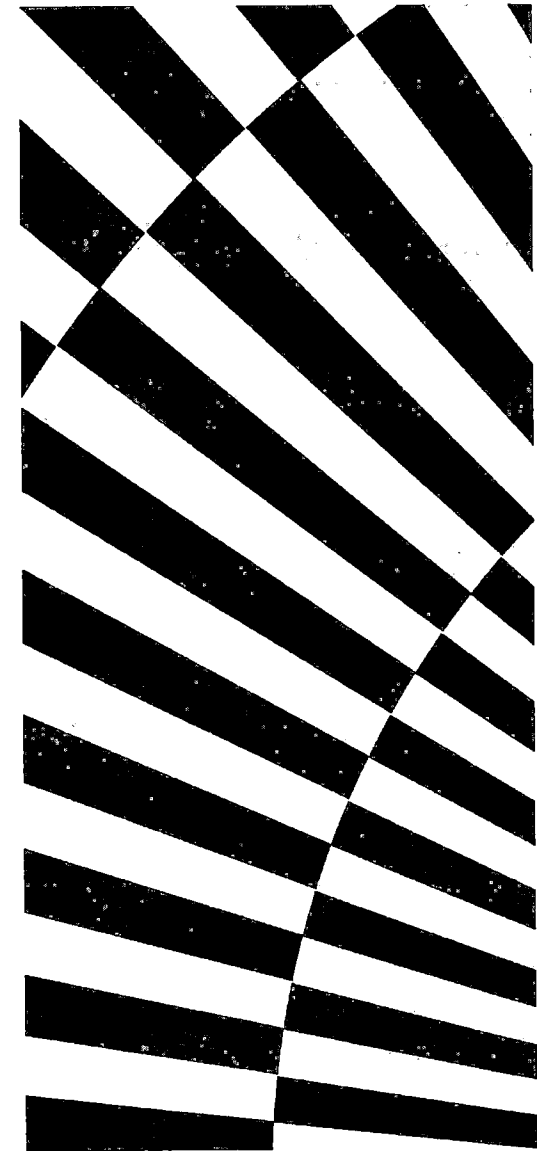
New World of Opportunities for Programs

- **New opportunities are infinite and often cross-over between education, research, fee for service and fundraising.**
- **Select one or two new Program opportunities that would perform best in a 501(C)(3) Foundation and how this would strengthen the 501(C)(6) Association/Chamber parent entity, expand capacity and explain why:**

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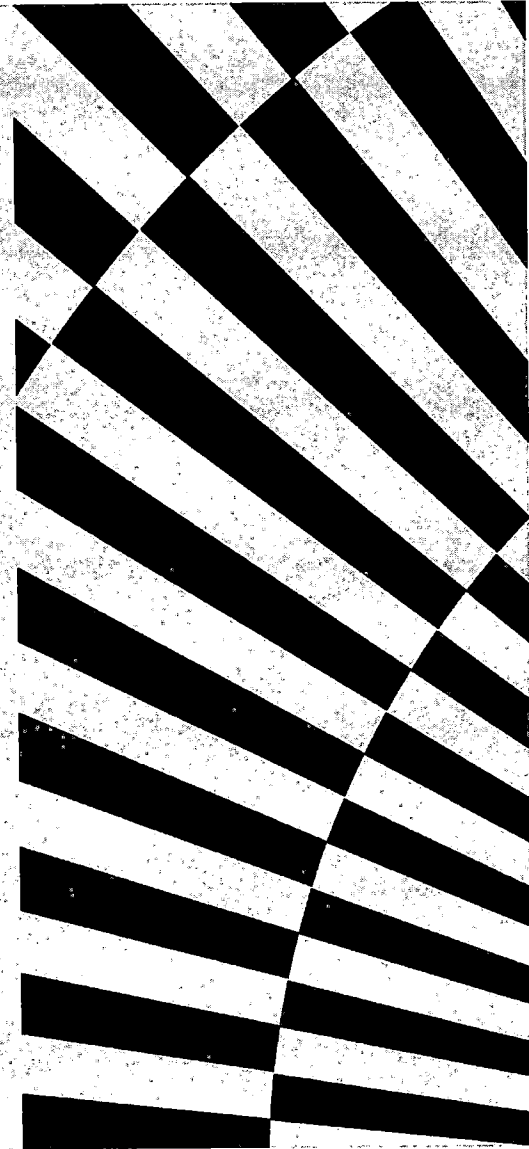
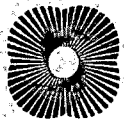


Unrestricted vs. Restricted Funds

- What Makes Funds – Unrestricted?
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- How Can Organizations “Accidently” Avoid Restrictions?
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- Why are Unrestricted Funds so Important?
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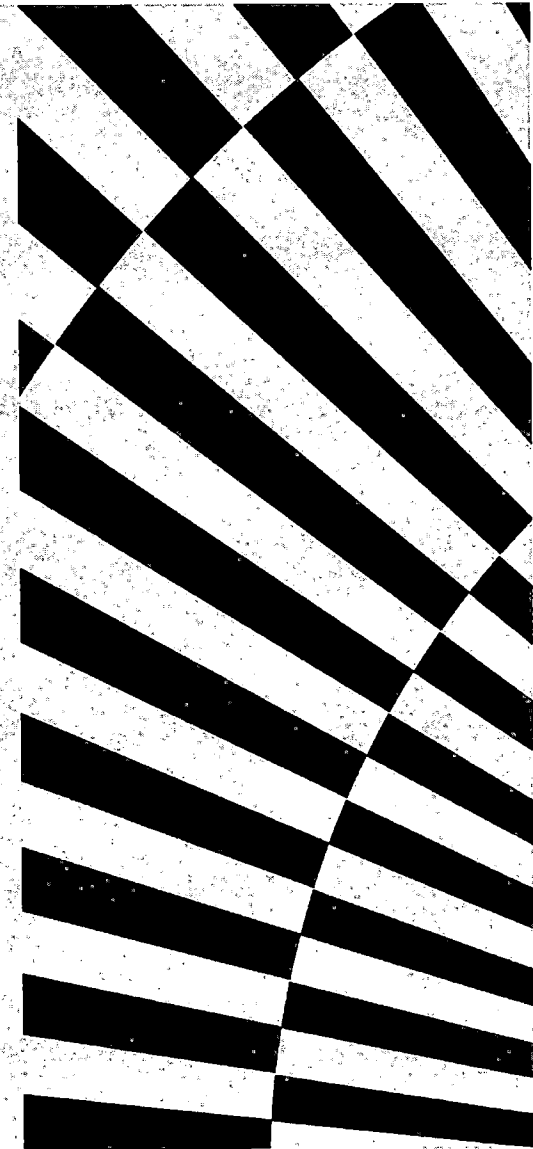


Unrestricted vs. Restricted Funds

- What Makes Funds – Restricted?

- How Can an Organization Impact Restrictions?

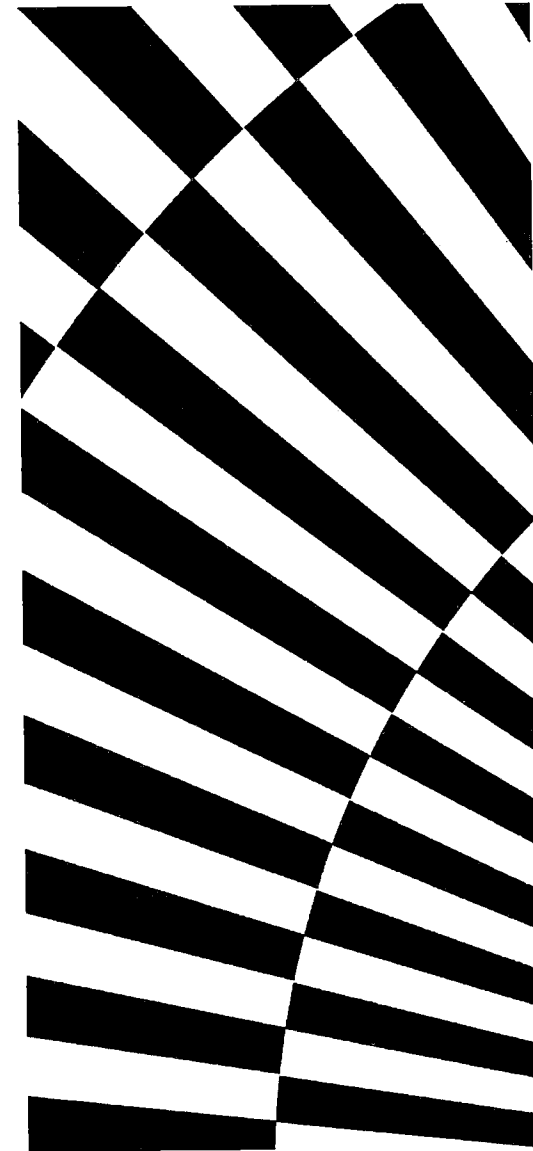
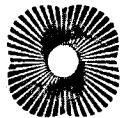
- Why is it Important to Understand Restrictions?



Accounting for Contributions

Situation #1

Unsolicited cash contribution from Mary Jane Smith, in the form of a check, is received in the mail with no additional documentation.



Accounting for Contributions

Situation #2

A small local Maritime Museum is open to the general public daily between the hours of 10:00 AM and 4:00 PM. There is no charge for admission. The museum has a glass enclosed collection box for voluntary cash contributions. The sign attached to the collection box reads; "Please Contribute \$5.00 to Help Us Maintain our Museum in Beautiful Condition and Display New Artifacts".



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Accounting for Contributions

Situation #3

A national youth summer jobs initiative organization sends out their year-end appeal letter on November 17th asking for contributions of \$5,000 to support vital programs like the "Summer Right to Work" program and "Intern Scholarships". A \$5,000 check is received from a donor in response to the year-end appeal letter. The check is dated December 29th and is received on January 3rd.



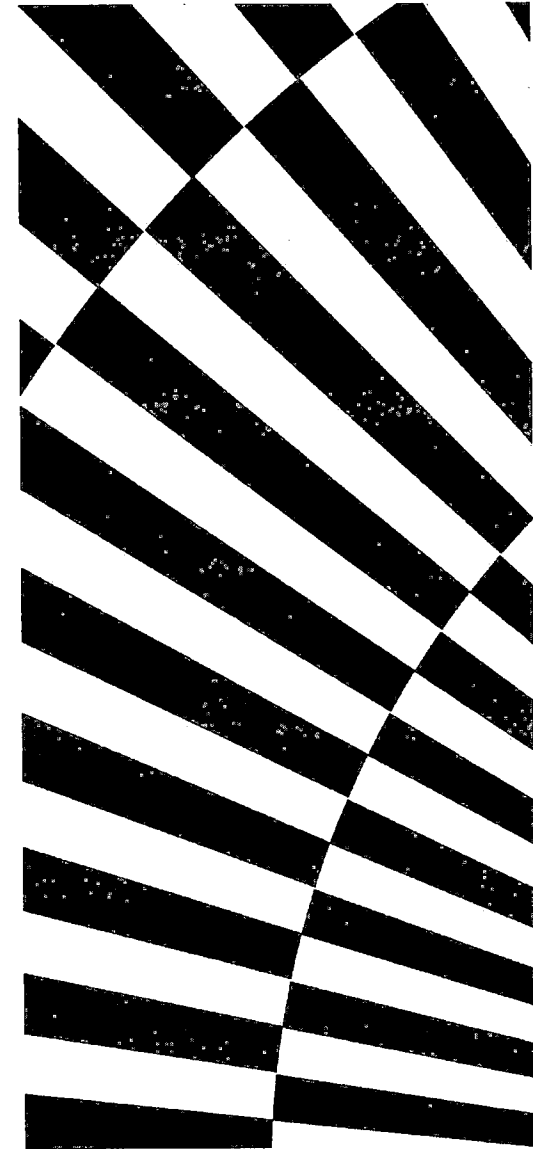
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Accounting for Contributions

Situation #4

One year later the same organization (National Youth Summer Jobs Initiative) is directed by the Board to send out a year-end appeals letter that solicits contributions for its new "Summer Jobs Database Bank" where potential employers from all over the country can post summer job opportunities. Again, the letter is mailed on November 17th and a \$100 contribution is received on December 11th.



Accounting for Contributions

Situation #5

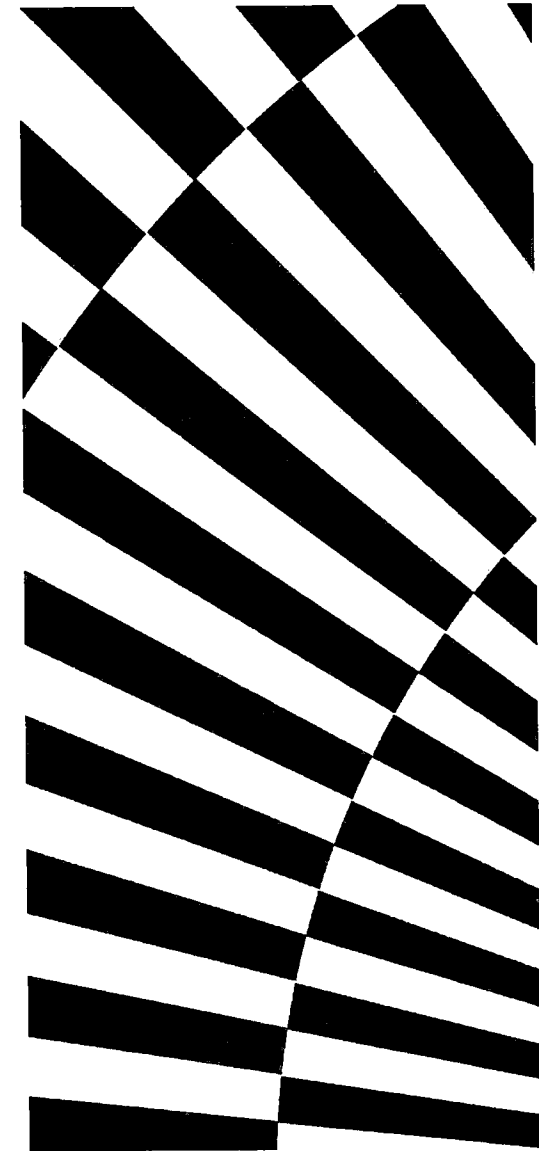
The National Association of Highly Respected Teachers (NAHRT) sends out membership dues renewal notices on April 1st for the next membership dues year which begins on July 1st. The membership dues notice has an additional optional donation line for the teachers' defense fund for \$25. About half of the members pay the additional \$25. How do you account for the \$25 donation?



Accounting for Contributions

Situation #6

John Smith pledges \$10,000 by way of a pledge letter. The pledge letter is written directly by the donor and sent to the organization through the mail. The letter states that the funds are for use in supporting the scholarship program.



Accounting for Contributions

Situation #7

Jane Johnson pledges \$50,000 by way of a pledge letter (\$10,000 a year for five years). The pledge letter is written directly by the donor and sent to the organization through the mail along with a check for \$10,000. The letter states that the funds are to be used only to purchase New books for the Library and that no more then \$10,000 of new book purchases can occur in any one fiscal year.



Accounting for Contributions

Situation #8

Jeffrey Brian pledges \$100,000 by way of a pledge letter. The pledge letter is written directly by the donor and sent to the organization through the mail. The letter states that the funds are to be used only to build a new headquarters building. The board currently has no plans to build a new building and the board has recently approved a five-year lease extension for its current office space.



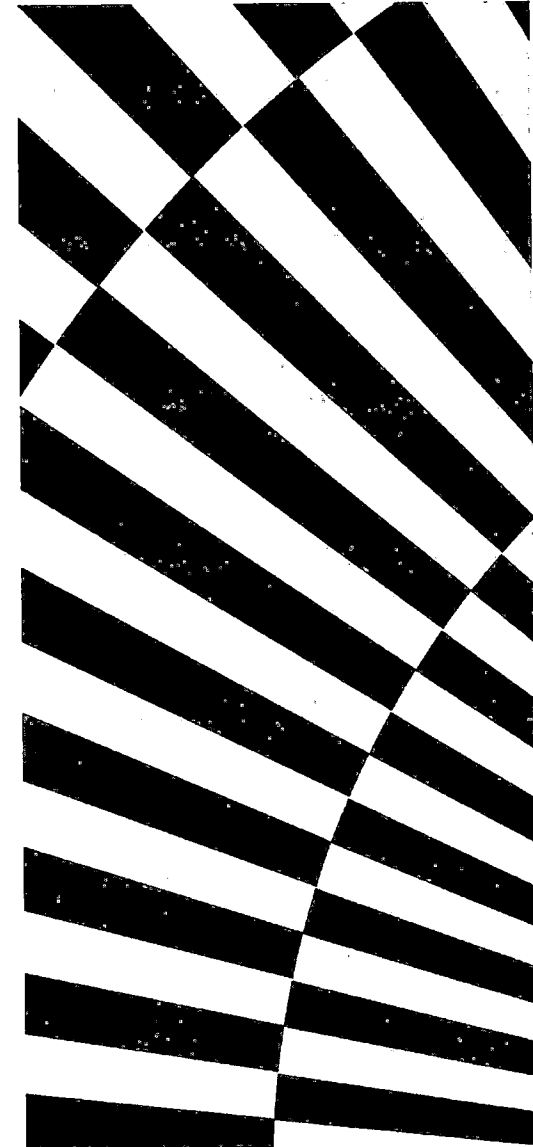
Accounting for Contributions

Situation #9

The law firm of Washington and Jefferson provides pro bono office space to the public interest group Defenders of Freedom (DOF). The law firm has annually renewed this commitment to DOF. The use of the office space includes telephones, use of copy machines and use of conference rooms when available.



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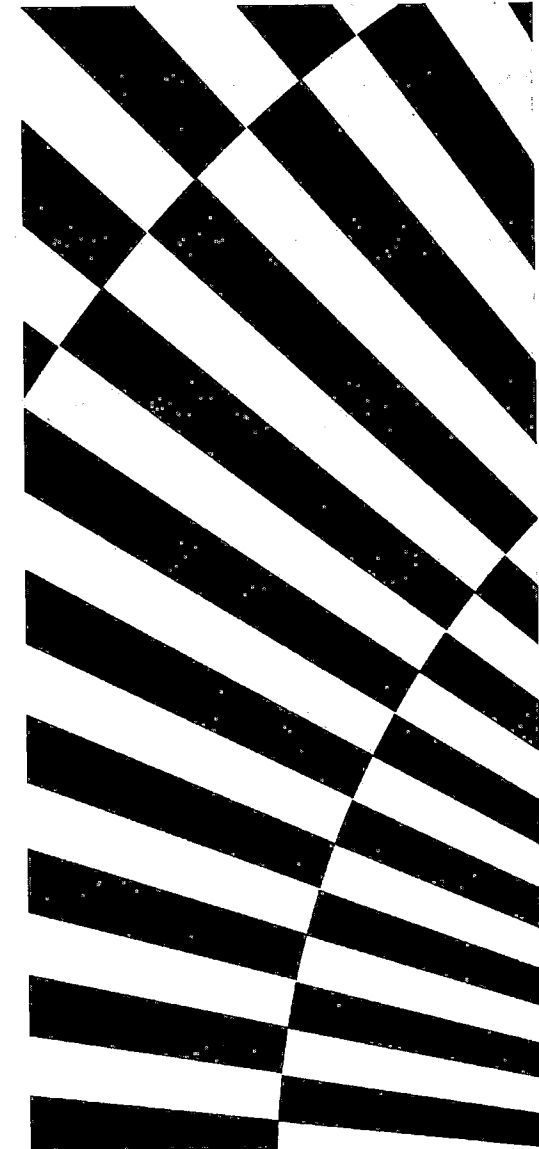
Accounting for Contributions

Situation #10

The public interest group Defenders of Freedom (DOF) regularly receives help from volunteers. Betty McSmith an attorney who is a partner in the law firm of Washington and Jefferson is also a board member of DOF. In addition to her duties as a member of the board of DOF, Betty also provides over 100 hours of legal services and twice a month volunteers to help DOF staff with general office duties for 6 hours at a time.



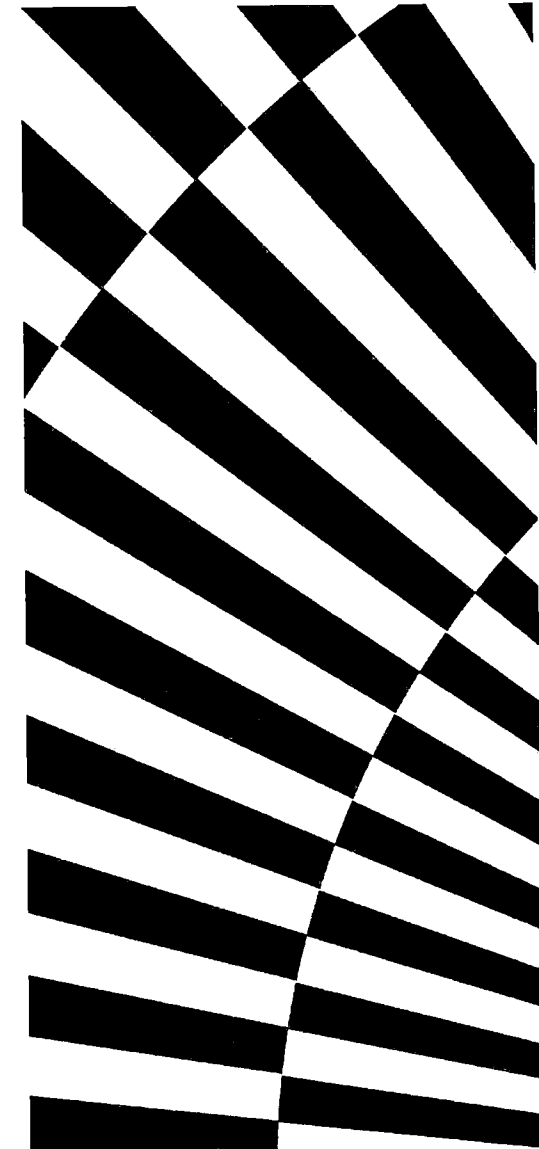
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Accounting for Contributions

Situation #11

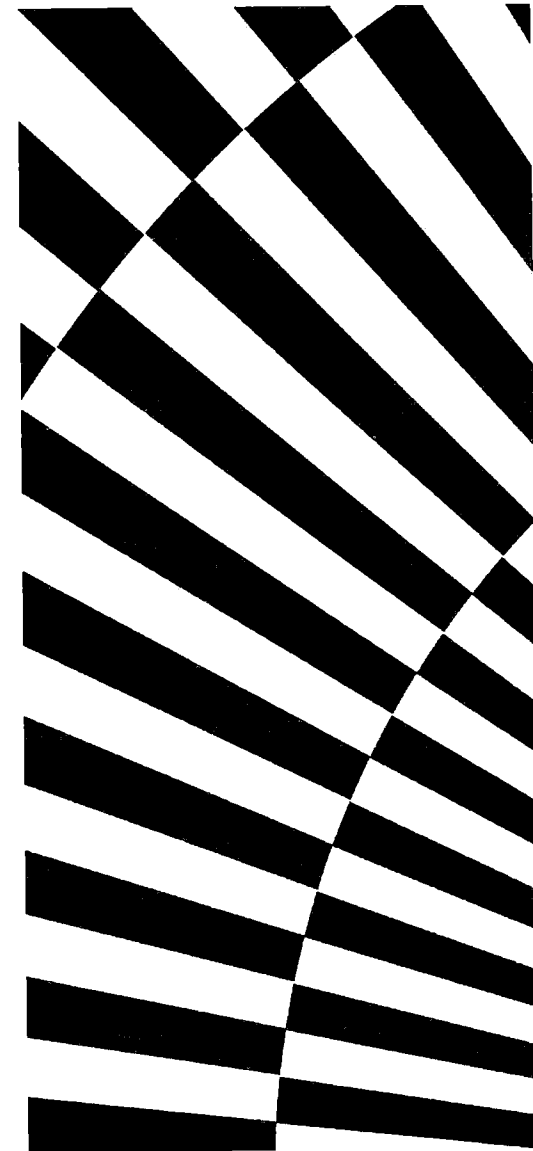
Bob Jones gifted to Defenders of Freedom (DOF) 5,000 shares of class A Gen-Ford Motors stock. The stock was pledged on October 5th, delivered to DOF on October 7th and sold by DOF for cash on October 12th. The value of the shares was \$10.00 on October 5th, \$11.00 on October 7th and \$9.00 on October 12th. How do you treat this contribution and transaction?



Accounting for Contributions

Situation #12

The law firm of Washington and Jefferson gifted to Defenders of Freedom (DOF) one used server, ten used computers and four new printers.



Accounting for Contributions

Situation #13

Linda and Robert Gray (both age 95) gifted 10 acres of adjacent land to the Horse-Shoe Summer Camp for Troubled Children. The land has been owned by the Gray family for a very long time.



Accounting for Contributions

Situation #14

A past president of Defenders of Freedom pledged \$25 for each new paying member added to the organization in the next fiscal year. The pledge was made prior to the end of the current fiscal year.



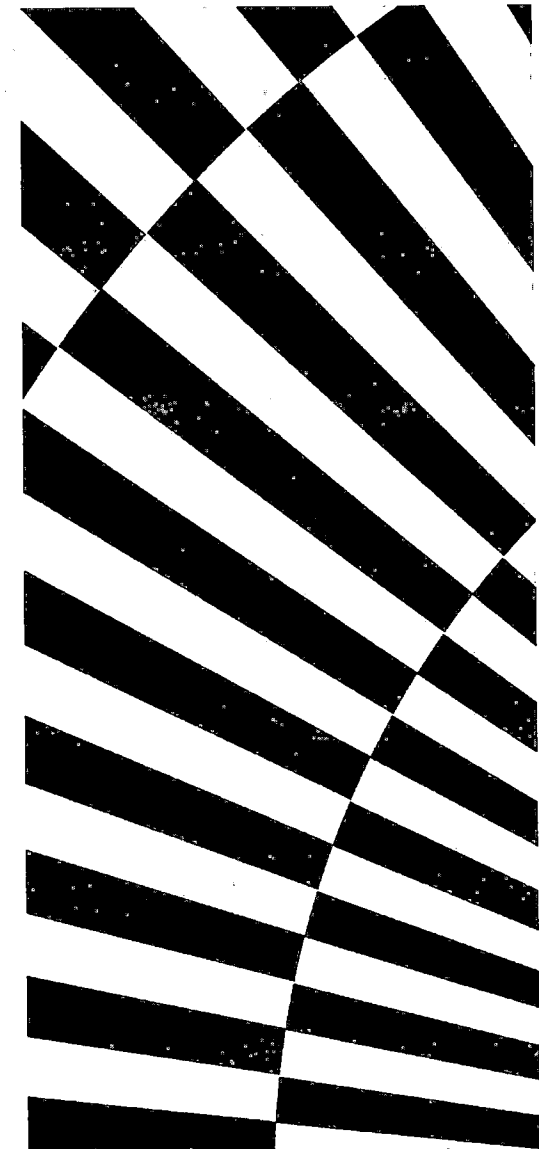
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Accounting for Contributions

Situation #15

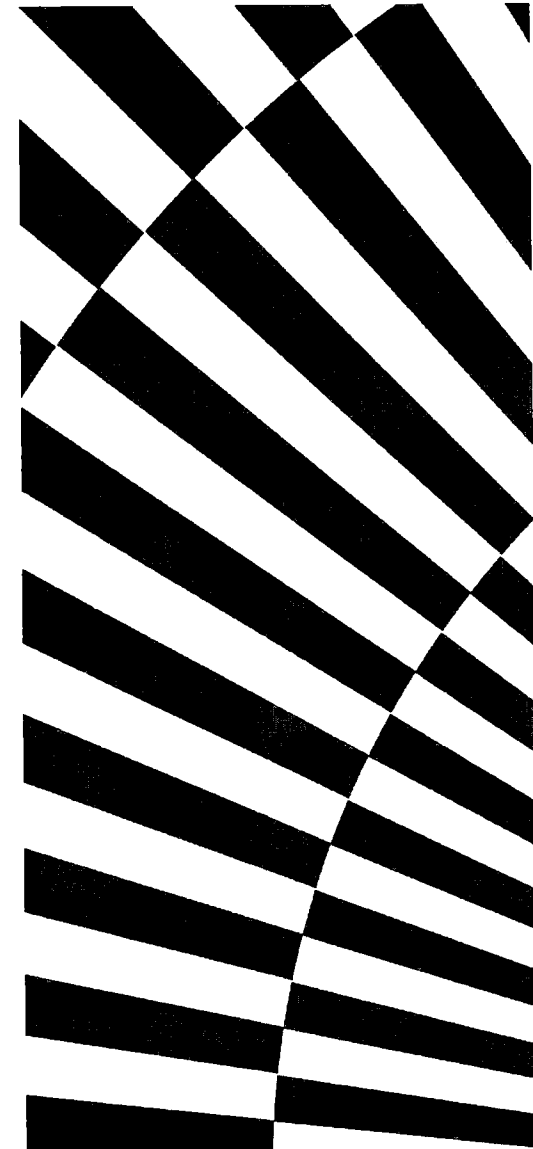
A current president of Defenders of Freedom (DOF) named DOF as one of the beneficiaries in his will. The will calls for DOF to receive proceeds from the sale of all his antique cars and 25% of the remainder of his assets after liquidation. The President's house will pass directly to his only child or the child's family.



Accounting for Contributions

Situation #16

The current president of Defenders of Freedom (DOF) wanted to make a big statement now even though he had already announced that DOF is a beneficiary listed in his will. The President presented on November 1st of the current year one of his prized pieces of artwork valued in excess of \$5,000,000.



Accounting for Contributions

Situation #17

An employee of the law firm of Washington and Jefferson took advantage of \$25 weekly payroll deduction for a donation to his favorite charity. The law firm matches the donation dollar for dollar. How does the charity account for this contribution.



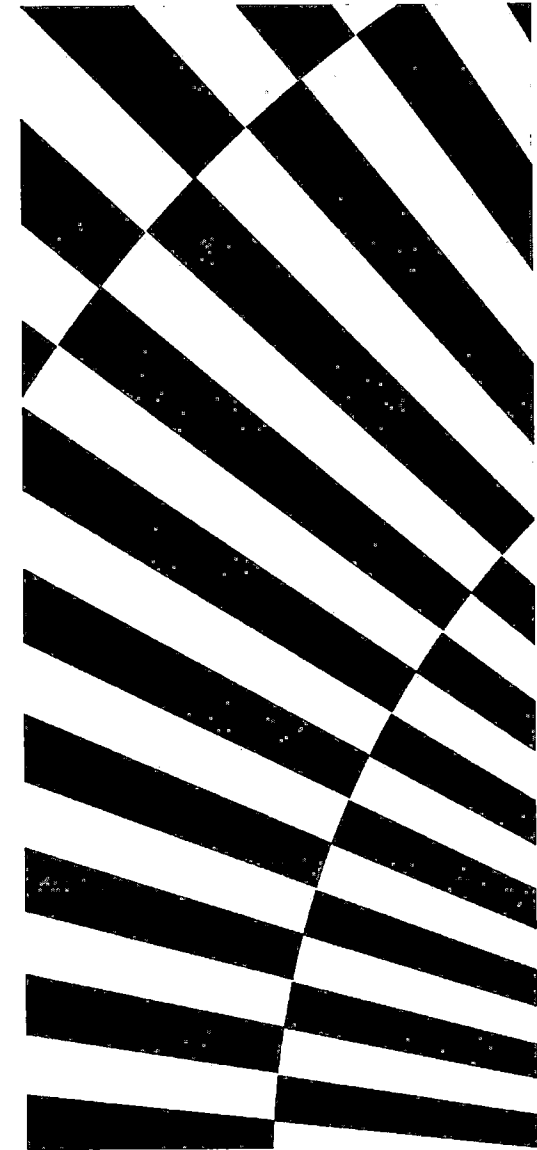
Accounting for Contributions

Situation #18

The Defenders of Freedom received a \$200,000 gift on June 22nd. The donor wanted the gift to go into a separately named endowment fund with the proceeds to be used only for the intern program.



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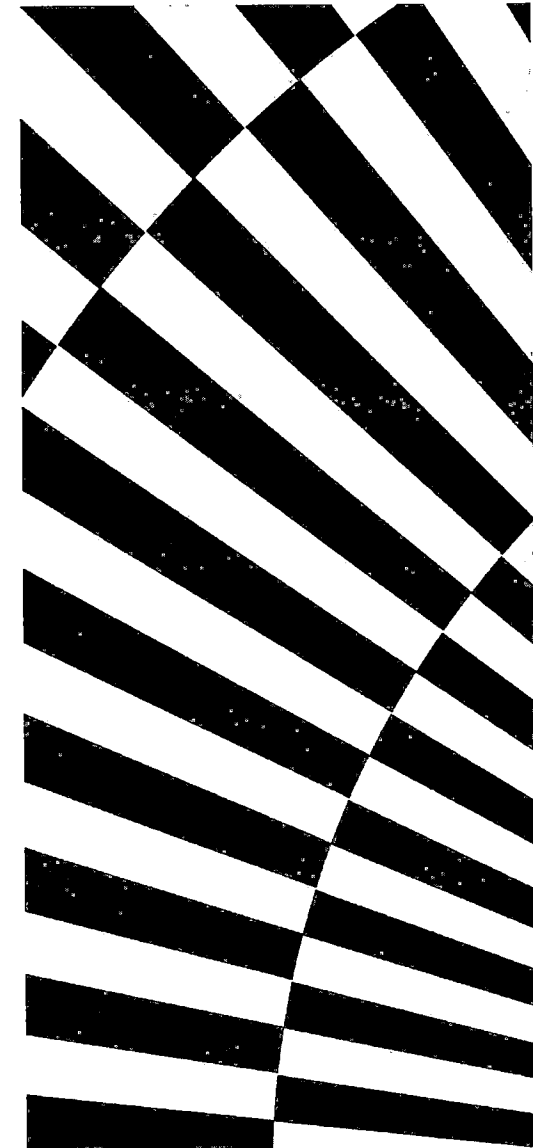
Accounting for Contributions

Situation #19

A donor stood-up at the annual meeting of the Defenders of Freedom (DOF) and pledged at the top of his lungs - "I PLEDGE TO GIVE DOF \$50,000 BECAUSE I LOVE THIS ORGANIZATION" The announcement was made at the annual meeting gala party before midnight on December 31st. Alcohol was present.



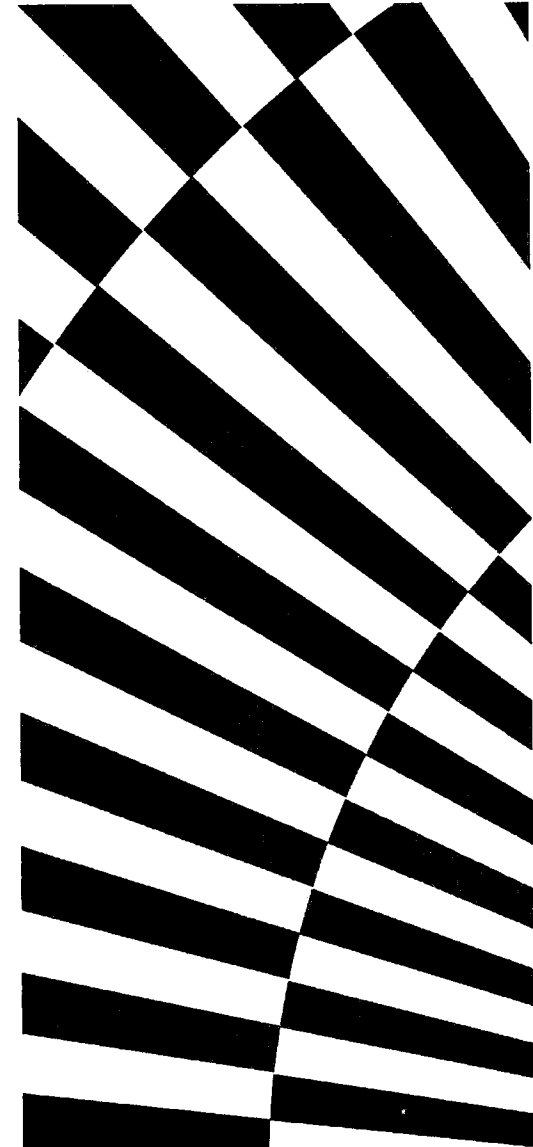
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Accounting for Contributions

Situation #20

Board members of the Defenders of Freedom (DOF) were worried about how much reserves they had built up over the years. They decided to put \$2,000,000 of the reserves into a special named endowment fund to support scholarships. They hoped this would lower reserves.



ABC Nonprofit Organization

Sample --- BALANCE SHEET --- JUNE 30, 2022

BALANCE SHEET	
	June 30, 2022
<u>ASSETS</u>	
Operating Cash	105,550
Cash Savings	234,987
Accounts Receivable	56,725
Pledges Receivable	236,982
Prepaid Expenses	24,698
Investments	1,267,345
Fixed Assets - (net)	335,776
Other Assets	19,000
TOTAL ASSETS	2,281,063
<u>LIABILITIES</u>	
Accounts Payable	125,821
Accrued Expenses	34,211
Deferred Revenue	345,678
Line-of-Credit	95,000
Other Liabilities	22,000
TOTAL LIABILITIES	622,710
<u>NET ASSETS</u>	
Unrestricted Net Assets	117,603
Temporarily Restricted Net Assets	545,750
Permanently Restricted Net Assets	995,000
TOTAL NET ASSETS	1,658,353
TOTAL LIABILITIES & NET ASSETS	2,281,063