

Think You Can't Make Money with Social Media?

JASON E EBNEY, IOM
PRESIDENT & CEO
YGM TOTAL RESOURCE CAMPAIGNS





"I don't get anything from my membership."



"I just don't find value in my membership."



"_____ just isn't working for me."

High %

of your members are
NOT coming to anything



HOW BUSINESSES GOT OUT THEIR MESSAGE





FACEBOOK CLEANING



1 PICTURE

2 LIVE

3 INTERVIEW





Community Development Foundation

January 8, 2021 · 🌐



FLASHBACK FRIDAY! | Celebrate with us the one year anniversary of the ribbon cuttings for some of our great members. [Farris L Bondurant, Financial Sales Representative Auburn, Al & Take 5 Oil Change](#) [sponsored by [NAPA Auto Parts - Mid South Auto Supply](#)]





WE ARE
MADE OF
STORIES





Springfield Area Chamber
of Commerce with James
Financial Partners.

Paid Partnership · February 9 ·



2022 SGF Small Biz Story - James Financial Partners

Very early in their professional lives, Tyler and Stacey James shared a vision for James Financial Partners. Now, this family company has a strong, client-centered focus and a culture of community service. Thanks so much to **Quality Clean Janitorial Services** for helping us share these inspiring **#SGFSmallBiz** stories.

[See less](#)



9

1 Comment 601 Views

MEMBER SPOTLIGHTS



SMALL BIZ
STORIES

Meta Business Help Center

About Labels on Paid Partnership Posts

1,425 views

A paid partnership post (also known as branded content) uses a **with** label to disclose to users the Page name of the business partner.

The **Paid** label is applied to the post in the meta-data (in grey, next to the timestamp).

If the post is boosted or is an [unpublished ad](#), a **Sponsored** label appears, just like it would with any other ad on Facebook.



Dothan Area Chamber of Commerce posted a video to playlist #TryItTuesday.

February 12, 2019 · 🌐 · 🌐

The DACC is launching its "Try It Tuesday" video series ... this week our Membership Director [Hayden Tew Camp](#) and [Amanda Burns](#) visited [Rock-n-Roll Sushi Dothan](#). Check it out!.



Play



12:15



34

Try It Tuesdays



Dothan

1 Shares

Where Are We Wednesdays Director Undercover

HOLIDAY CAMPAIGNS







CHAMBER OF COMMERCE
SANDUSKY COUNTY

SHOP NEAR

**HOME
FOR THE
HOLIDAYS**

OFFERS END
DECEMBER 31ST



10% OFF MEAL OR FREE ICE CREAM



Chamber of Commerce of Sandusky County

Published by Tyler Scott · November 27, 2021 ·

Shop local and save money with Shop Near Home for the Holidays! There are 15 Chamber members offering you discounts this year. Check out the list of participating businesses and scan or click their QR codes to reveal their holiday special:

<https://chambermaster.blob.core.windows.net/.../Shop-Near...>

Root's Poultry Red Roof Inn Thingamajigs Hasselbach Meats Inc. Sarah Michelle Hair Designs Wild Pigeon Clothing Eye Centers of ... See more



SCCHAMBER.ORG

Home - Chamber of Commerce of Sandusky County , OH

Learn more

8,317

People reached

888

Engagements

Boost again

Boosted on November 29, 2021

Completed

By Rach Wynkoop

People reached

4.8K

Link clicks

199

View results



44

2 Comments 19 Shares



Chamber of Commerce of Sandusky County

Published by Tyler Scott · December 3, 2021 ·

Shop local, support small business, and SAVE money this holiday season! Root's Poultry is offering 10% off all in-store purchases, through Shop Near Home for the Holidays. Click here to redeem:

<https://qrco.de/bcaAFV>

For all our Shop Near Home discounts, click here:

<https://bit.ly/ShopNearHome>



12,229

People reached

940

Engagements

↑ +17.8x higher

Distribution score

Boost post



39

3 Comments 37 Shares





Great Lakes
COMMUNITY ACTION
PARTNERSHIP





PAGE VS GROUP

**Segmented
membership =
diversified
target market**



Your go-to resource for local recommendations

ROBINS *to-go*


HOSTED BY THE
Robins
REGIONAL CHAMBER

Group by Robins Regional Chamber

Robins To-Go

🌐 Public group · 27.6K members



 **Amber Boyce**
August 24 at 4:48 PM · 🌐

Best trainer, gym or weight loss program in Warner Robins?

180 Comments 1 Share

 **Catie Hurt**
June 11 at 1:07 PM · 🌐

Good afternoon! I was wondering if anyone had recommendations for graphic artists to do a logo for my business. Do y'all love it?


6

 **Andrew Shedd** is 🌟 looking for recommendations.
39m · 🌐


Anyone know of a dependable landscape person who's price is reasonable? Cutting grass, edging, and weed eating is what I need.


2 PLACES RECOMMENDED
Warner Robins
Tyler D.



 **Paige Radney** is 🌟 looking for recommendations.
27m · 🌐

Hey wonderful people! I'm looking for a hair stylist, I've never been to an actual salon so I'm looking for recommendations on who to go to! Hopefully gonna find my forever stylist, thanks y'all!



17 PLACES RECOMMENDED
Warner Robins, Georgia
 Brandon Carlson and 17 others made recommendations

4 42 Comments



Hanson Hanson

12h · 🌐

Patriotic Handyman Services is here to serve you with any handyman needs. We unfortunately had 2 customers that decided not to pay there invoices and received free labor that took our company a week to do. It's really sad this happened. So this has hit our company and our workers financially so looking to make the difference up in some jobs. Reach out to me at 757-822-8482 if you have any work that needs to be done.



62

62 Comments 3 Shares



Eric Schultz shared a post.

August 24 at 11:57 AM · 🌐



Schultze's Old Fashioned Soda Shop

August 24 at 11:37 AM · 🌐

Totally Reeses 🍪🍫

Chocolate Peanut butter cup ice cream, layered with chocolate syrup and Reeses Peanut, topped with a Reeses cup, Reeses cup cookie, Reeses cer... [See More](#)



67

37 Comments 14 Shares





RESPONSIVE



Robins WORKS

HOSTED BY THE ROBINS REGIONAL CHAMBER

BOSS

Robur Digital Chamber

BUSINESS OWNERS SHARING SOLUTIONS



**APRIL BRAGG, IOM
PRESIDENT & CEO**

"The BIGGEST perk of these groups is engagement, recruitment and retention. It's like having additional staff. It has made new members come to us - often, regularly, and routinely. It has kept at-risk members from dropping."

Robins
REGIONAL CHAMBER

Feel free to
reach out...

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President & CEO



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YGM TRC