FOR IMMEDIATE RELEASE - MONTH, DAY, YEAR Contact: Karyn MacRae 202-463-5704

 **<FULL NAME>, IOM, Appointed to National Board of Trustees of Institute for Organization Management***A Leadership Training Program Produced by the U.S. Chamber of Commerce*

 **WASHINGTON, D.C.**— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce , has appointed <FULL NAME>, IOM, <TITLE> of the <ORGANIZATION>, to the National Board of Trustees. As a member of the trustees, <LAST NAME> will help set the strategic direction of Institute and will take an active role in advancing Institute’s standard operating and curriculum policies.

“Our National Board of Trustees has a rich history of non-profit experience providing Institute with a wide range of perspectives on the challenges facing our industry,” said Raymond P. Towle, IOM, CAE, vice president of Institute for Organization Management at the U.S. Chamber of Commerce . “These volunteers chart the course for Institute and ensure the program remains on the leading edge of executive level professional development.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates.

Institute’s 24-member National Board of Trustees serves in an advisory capacity to the U.S. Chamber of Commerce and has policy-recommending responsibilities. Each trustee is nominated by their peers.

Starting in <YEAR>, <LAST NAME> has held numerous leadership positions within the Institute program. <LAST NAME> graduated from <SITE> Institute at the <UNIVERSITY> in <CITY> in <YEAR>.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce . It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce is the world’s largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

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