



Attendance Projections – 2022

WINTER	2020 Final	2022 Projections	2022 Actual
Class Section			
1-1	42	38	46
1-2	41	38	40
1st year Total	83	76	86
2-1	29	28	31
2-2	29	28	N/A
2nd year Total	58	56	31
3-1	32	45	28
3-2	27	N/A	N/A
3rd year Total	59	45	28
4-1	23	27	31
4-2	31	26	25
4th year Total	54	53	56
Winter Total	254	230	201

MIDWEST	2019 Final	2022 Projections
Class Section		
1-1	43	46
1st yr Total	43	46
2-1	33	36
2nd yr Total	33	36
3-1	38	40
3rd yr Total	38	40
4-1	32	35
4th yr Total	32	35
MW Total	146	157

SOUTHEAST	2019 Final	2021 Final	2022 Projections
Class Section			
	IP/O		
1-1	37	30/34	40
1-2	33	25/N/A	40
1st yr Total	70	55/34	80
2-1	32	26/28	35
2-2	38	N/A	35
2nd yr Total	70	26/28	70
3-1	23	15/35	47
3-2	30	28/N/A	N/A
3rd yr Total	53	43/35	47
4-1	28	30/30	29
4-2	17	N/A	29
4th yr Total	45	30/30	58
SE Total	238	154/127	255

NORTHEAST	2019 Final	2022 Projections
Class Section		
1-1	21	37
1-2	19	N/A
1st yr Total	40	37
2-1	40	35
2nd yr Total	40	35
3-1	24	37
3rd yr Total	24	37
4-1	26	29
4th yr Total	26	29
NE Total	130	138

2022 Overall Goal: 780

First-Year Goal: 239

Enrollment projections take into account previous formulas and retention rates



Demographics

2022 Winter Institute

201 Attendees from 38 states and the District of Columbia

Alaska	5	2.5%	Missouri	6	3%
Arkansas	14	7%	Montana	2	1%
Arizona	4	2%	North Carolina	2	1%
California	6	3%	Nebraska	3	1.5%
Colorado	7	3.5%	New Hampshire	1	0.5%
Washington, DC	15	7.5%	New Jersey	1	0.5%
Florida	1	0.5%	New Mexico	2	1%
Georgia	2	1%	New York	1	0.5%
Iowa	8	4%	Ohio	7	3.5%
Idaho	4	2%	Oklahoma	6	3%
Illinois	5	2.5%	Oregon	2	1%
Indiana	4	2%	Pennsylvania	5	2.5%
Kansas	4	2%	South Dakota	3	1.5%
Kentucky	2	1%	Tennessee	1	0.5%
Louisiana	4	2%	Texas	21	10.5%
Massachusetts	1	0.5%	Virginia	6	3%
Maryland	2	1%	Washington	7	3.5%
Maine	1	0.5%	Wisconsin	6	3%
Michigan	12	6%	Wyoming	7	3.5%
Minnesota	11	5.5%			

Most Attendees in 2022: Texas with 21

Greatest Increase since 2020: Texas with 21

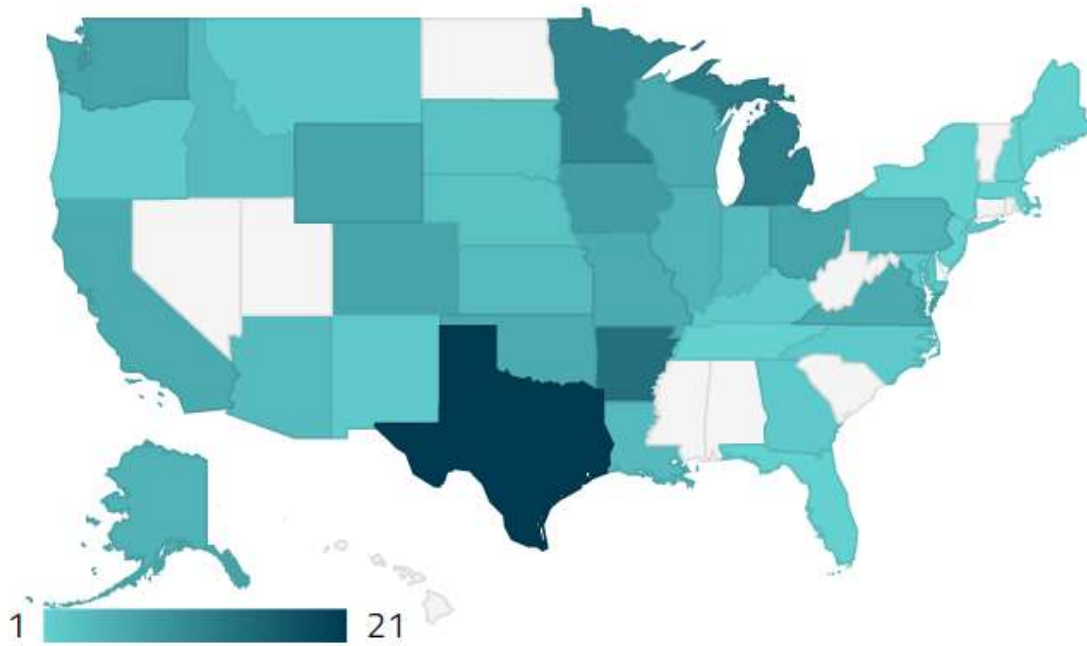


U.S. Chamber of Commerce Foundation
Institute for Organization Management

Demographics

2022 Winter Institute

201 Attendees from 38 states and the District of Columbia





Demographics

2021 Centennial Institute

280 Attendees from 38 states and the District of Columbia

154 In-Person Attendees, 126 Virtual Attendees

Alaska	2	0.7%	Montana	2	0.7%
Alabama	18	6.4%	North Carolina	19	6.8%
Arkansas	7	2.5%	Nebraska	4	1.4%
Arizona	1	0.4%	New Jersey	4	1.4%
California	4	1.4%	Ohio	6	2.1%
Washington, DC	10	3.6%	Oklahoma	8	2.9%
Florida	22	7.9%	Oregon	1	0.4%
Georgia	30	10.7%	Pennsylvania	3	1.1%
Iowa	1	0.4%	Rhode Island	1	0.4%
Illinois	9	3.2%	South Carolina	18	6.4%
Indiana	5	1.8%	South Dakota	1	0.4%
Kansas	6	2%	Tennessee	14	5%
Kentucky	12	4.3%	Texas	21	7.5%
Louisiana	4	1.4%	Utah	1	0.4%
Maryland	2	0.7%	Virginia	15	5.4%
Maine	1	0.4%	Vermont	1	0.4%
Michigan	4	1.4%	Washington	1	0.4%
Minnesota	5	1.8%	West Virginia	1	0.4%
Missouri	1	0.4%	Wyoming	1	0.4%
Mississippi	14	5%			

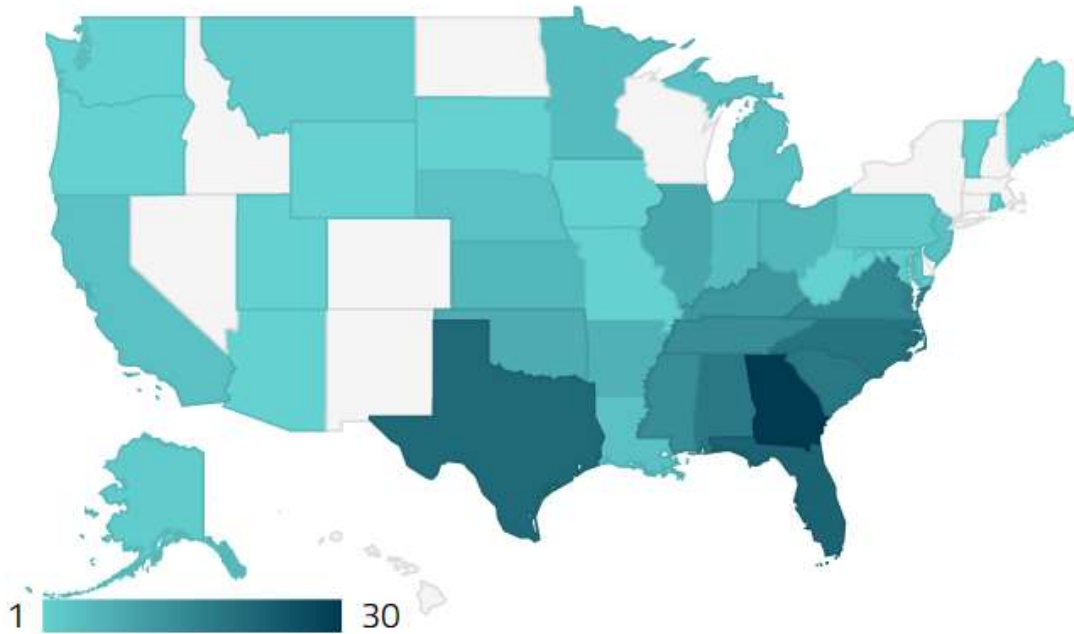
Most Attendees: Georgia with 30



Demographics

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126 Virtual Attendees

