

U.S. CHAMBER OF COMMERCE FOUNDATION



Institute for Organization Management



Fall Board Meeting

September 23-24, 2021



AGENDA

SEPTEMBER 24, 2021
2:00 P.M. – 2:45 P.M. EDT
VIRTUAL MEETING

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| I. | Welcome and Introductions | Erin Carter, IOM |
| II. | Approval of Minutes | Erin Carter, IOM |
| III. | Staff Update | Institute Staff |
| IV. | 2022 Winter Institute | Board Members/Institute Staff |
| | a. Strategic Goals | |
| | b. Approval of Class Advisors | |
| | c. Review of the Week/Assign Regent Responsibilities | |
| V. | Q&A | Board Members/Institute Staff |
| VI. | Other Business/Adjournment | Erin Carter, IOM |

****Remember, our Institute attendees represent associations, chambers, and other nonprofit organizations.****



MINUTES

AUGUST 11, 2021

12:00 P.M. – 12:30 P.M. EDT

VIRTUAL MEETING

In attendance: Erin Carter, IOM; Lynn Olberding, IOM, CCE; Robert Medler, IOM; Steve Baas, IOM, CCE; Kara Beer, IOM; Karri Clark, IOM; Josh Driskell, IOM; Rudy Flores, IOM; Dexter Freeman, IOM; Steve Halter, IOM, EDFP, PCED; Michael Johnson, IOM; Karyn K. MacRae, IOM, CAE, CMP; Katelynne G. Cox, IOM, CNC, CNE; Isabel Stone

I. Welcome and Introductions

A. Round Robin Catch-Up

Erin Carter, IOM welcomed everyone to the meeting. The group caught up, and participants all shared one announcement from the past year and a half.

II. Approval of Minutes

Minutes from the November 18, 2020 meeting were approved with no changes.

III. Staff Update

A. Important Dates and Deadlines

Staff shared the following dates and deadlines relating to Winter Institute.

- August 6: [Scholarship application](#) launched
- September 3: Scholarship deadline
- September 30: Scholarship notification (by this date at the latest, if not before)
- October 1: [Registration launch](#)
- December 3: Early enrollment deadline (tuition increases by \$200)

IV. 2022 Winter Institute Discussions

A. Returning to Site

Staff reported that both the University of Arizona and the Marriott are looking forward to welcoming back our group. It was noted that at the time of the call, there would not be any specific mandates in place, but that adjustments would be made if necessary. The plan is to be in-person, on-site next January. If cancellation were to become a possibility, ample notice would be provided. It was confirmed that Institute follows guidelines from the U.S. Chamber of Commerce, as well as local venues.

B. Class Advisors

A discussion around Class Advisor recruitment took place, and regents agreed to recruit from the traditional pool of graduates, in addition to extending an opportunity to regents on the summer boards whose sites have been cancelled for two years.



MINUTES

AUGUST 11, 2021

12:00 P.M. – 12:30 P.M. EDT

VIRTUAL MEETING

V. Q&A

Staff confirmed that more information will be shared as it is learned.

VI. Other Business/Adjournment

A quick update on the scholarship run was provided, and regents learned that planning is underway.

Regents were encouraged to fully engage at the virtual Fall Board Meeting, taking place September 23-24, 2021.

There being no other business the meeting was adjourned.

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PROGRAM UPDATES

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WEBINAR SERIES

Based off feedback from our 2020 Summer Webinar Series and the further cancellation of on-site programs, we continued to provide online content to the Institute community and public. Utilizing the Microsoft Teams platform, we worked with Institute faculty members to present six biweekly webinars as part of the January-March 2021 Winter Webinar Series, which continued with the ongoing Monthly Webinar Series. Topics, PPT slides, additional materials, and recordings may be accessed on our website here: <https://institute.uschamber.com/iomcurriculum/resourcecenter/>

Over 840 people participated in 10 webinars in 2021. 183 people have viewed recorded webinars available on YouTube. Subject matter of the most popular webinars included running virtual meetings, utilizing strengths, personal resilience, and organizational sustainability.

Date	IOM Faculty Member	Webinar Title	Number of Attendees	YouTube Views
Winter Webinar Series				
6-Jan	Eileen O'Grady	Leading the Self, Resilience in the Era of COVID-19	144	N/A
21-Jan	Libby Spears	Start With Strengths: How to Find Purpose, Power, and Potential in 2021	148	N/A
3-Feb	Joyce Weiss	Energized Virtual Meetings: No More ZZZZZ's!	152	64
26-Feb	Artesha Moore	Why DEI Matters!	53	15
16-Mar	Steve Swafford and Jill McCrory	Designing Strategy for Sustainability: Focus on Yourself, Staff, Leadership, Volunteers, and Organization	102	32
30-Mar	Greg Roth	5 Skills for Turning Ideas into Innovations	68	15
Monthly Webinar Series				
7-Apr	Nika White	Leading as an Intentional Inclusionist®	51	15
26-May	Erin Bemis	Buckets, Vines and Blooms	60	20
24-Jun	Lowell Aplebaum	Strategy Outside of a Plan	64	12
15-Sep	Claire Louder	Keeping Your Board Focused on Their Responsibilities (and Out of Yours)	50	10

Institute has plans to continue the Monthly Webinar Series through the end of 2021.



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SCHOLARSHIPS AND FUNDRAISING

REMAINING FUNDS FROM 2020-2021

Winter	\$18,527.04
Midwest	\$8,249.60
Southeast	\$11,505.66
Northeast	\$11,505.66

- Centennial Institute Scholarships: A grand total of **\$27,350** was awarded to 46 scholarship applicants. Institute awarded \$5,500 from the general scholarship fund.
- There are 14 confirmed SPS attendees for Centennial, also funded by Institute, totaling \$7,000.
- West Scholarship Funds: Institute awarded \$14,850 to former West attendees attending Centennial Institute with the remaining funds. Should any go unredeemed, they will be made available to former West attendees who applied for a 2022 Winter Institute scholarship.

2022 FUNDRAISING AND SCHOLARSHIP GOALS

- Secure Platinum Sponsor of \$25K and introduce Institute's Diversity, Equity, and Inclusion Scholarship.
- Raise \$15,000 for Institute's General Scholarship Fund.



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SOCIAL MEDIA

	2021	2019
Facebook	3, 559 Likes	3,278 Likes
Twitter	1,874 Followers	1,930 Followers
LinkedIn	619 Followers	264 Followers
Instagram	684 Followers	568 Followers

Hashtags for 2022:

#IOMeducates

#EdLeadership