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When you speak ... get them to say, "Wow." Leaders, sales teams, and other professionals become more engaging and successful communicators with Bill Graham's help.

Working for the Proctor & Gamble soap operas: Guiding Light, As the World Turns, and Another World, Bill spent over a decade as Director of Creative Affairs training writers, analyzed audience data, and noting stories for 7000 hours of television. Writers that he discovered and developed won "Best Writing" Emmy's 5 of the last 7 years he was at P&G.

Bill was the Producing Director at Olney Theatre in Olney, MD, where he directed and produced plays for 12 years. He has also taught acting at colleges and Stella Adler Conservatory.

Annually, he trains leaders from 25 state legislatures, Mexico and Canada for the Council of State Governments.

Bill has served on faculties at New York University, Seton Hall, and George Mason University. He delivers High Focus sales training with Impact Advantage and trains StrengthsFinder coaches with SOAR. This year is his 12th year at IOM.

Recent speeches and workshops, and coaching include:

- ASSOCIATIONS: National Restaurant (NRAEF), Louisiana ACCE, Virginia ACCE, Georgia ACCE, Iowa Hospital (IHA), National Business Aviation (NBAA), Georgia Health Care (GHCA), Textile Care (TCACA), California Travel, Utah Health Care (UHCA), United Fresh Produce, American Gas (AGA), Arizona Health Care (AZHCA), Gases and Welding Distributors (GWDA), National Conference of State Legislatures (NCSL), American Health Care (AHCA), Maryland ACCE, National Grocers (NGA), Maryland Transportation, Tri-State Camp and Texas Conference of Urban Counties
- CHAMBERS: LaGrange-Troupe County, GA, Burlington, IA, Fayetteville, AR, Wichita Falls, TX, Tucson, AZ, Tulsa Regional, OK, Brookings, SD, Heron, SD, Frederick, MD, Fayetteville, NC, Morris County, NJ, North Jersey, NJ, Columbia, MD, West Anne Arundel County, MD
- EDUCATION: University of Notre Dame, IN, Utah Valley University, Provo, UT, Christ the King College Prep, NJ, North Star Academy Charter Schools, NJ, Uncommon Schools, NY, Howard County Community College, MD, Sacred Heart, DC, Toronto Camp Quality
- CORPORATIONS: HSBC Bank, Sandvik-Coromant, Kimberly-Clark, Johnson & Johnson, Real Floors, Columbia Bank, Koppert Biological, Akrimax, Regent Atlantic Investments, Unison, Abington Hospital-Jefferson Health