

U.S. CHAMBER OF COMMERCE FOUNDATION



Institute for Organization Management



Fall Board Meeting

September 23-24, 2021

CURRICULUM COMMITTEE



U.S. CHAMBER OF COMMERCE FOUNDATION
Institute for Organization Management

2021 FALL BOARD MEETING AGENDA

SEPTEMBER 23, 2021
3:45 P.M. – 4:30 P.M. EDT
VIRTUAL MEETING
AGENDA

- I. **Welcome and Introductions**
Matt R. McCormick, IOM, CCE
Chair, Curriculum Committee, Institute for Organization Management
President, Columbia Chamber of Commerce
- II. **Approval of Minutes** – *September 24, 2020*
- III. **Curriculum Updates**
 - a. Cancellations and Faculty
 - b. Webinars
- IV. **Discussion and Brainstorming**
 - a. Additional On-Site Programming
- V. **Other Business**
- VI. **Adjournment**

Next Virtual Meeting: TBD Spring 2022

Next In-Person Meeting: October 13, 2022 (*Tentative*)



NOMINATIONS

2022 CURRICULUM COMMITTEE*

**All terms will take to take effect November 15, 2021*

Chair

Morri Yancy, IOM
President
Lake Guntersville Chamber of Commerce
Guntersville, AL
Term: 2021-2023

Vice Chair

Allison Walden, IOM, CCE, CFRE
Senior Vice President of Resource Development
Tulsa Regional Chamber
Tulsa, OK
Term: 2021-2023

Board of Regents Vice Chairs (one-year term):

Jenna Armstrong, IOM
Chief Executive Officer
Partnership Lake Houston
Humble, TX
Term: 2020-2022 as *Vice Chair of Midwest Board of Regents*

Lynn Olberding, IOM, CCE
Vice President of Economic Development, MMAC/Milwaukee 7
Metropolitan Milwaukee Association of Commerce
Milwaukee, WI
Term: 2020-2022 as *Vice Chair of Winter Board of Regents (confirmed February 4, 2020)*

Michael Smith, IOM, CAE, CPA
Chief Business Officer
Solar Energy Industries Association
Washington, DC
Term: 2020-2022 as *Vice Chair of Northeast Board of Regents*

TBD

Term: 2021-2022 as *Vice Chair of Southeast Board of Regents*



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NEW NOMINATION

At-large position (two-year term):

Erin Carter, IOM
President
Denton Chamber of Commerce
Denton, TX
Term: 2021-2023

TERM EXTENSIONS

At-large position (two-year term):

Desiree Bennyhoff, IOM, CCE, ACE
President and CEO
Edwardsville/Glen Carbon Chamber of Commerce
Edwardsville, IL
Term: 2017-2023

Christine Kennedy, IOM, CCE, CPC, ELI-MP
COO and Executive Vice President
Lynchburg Regional Business Alliance
Lynchburg, VA
Term: 2019-2023

Kelle Marsalis, IOM, CCE
President and CEO
Plano Chamber
Plano, TX
Term: 2017-2023

Timothy M. McKee, IOM
Chief Executive Officer
Olathe Chamber of Commerce
Olathe, KS
Term: 2014-2022



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Robert Medler, IOM
Manager, Arizona Government Affairs
Western Growers Association
Phoenix, AZ
Term: 2019-2023

Jodie Perry, IOM, CCE, CCEO-AP
President
Richland Area Chamber of Commerce
Mansfield, OH
Term: 2018-2022

Jacqueline Rakers, IOM, PFMM
Executive Director
Illinois Association of Mutual Insurance Companies
Ohlman, IL
Term: 2016-2022

Libby Spears
Owner
Bravo cc
Lantana, TX
Term: 2019-2023

Faculty Members (two-year term):

Lowell Aplebaum, CAE, CPF
CEO and Strategy Catalyst
Vista Cova, LLC
Gaithersburg, MD
Term 2018-2022

Steven Swafford, IOM, Ed.D.
Balance Warrior and CEO
Leadership Outfitters
Santa Monica, CA
Term: 2015-2023



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STANDING

Christin Berry, CAE
Senior Director, Business Analytics
ASAE: The Center for Association Leadership
Washington, DC
Term: Standing

Anissa Starnes, IOM
Vice President, Member Engagement
Association of Chamber of Commerce Executives
Alexandria, VA
Term: Standing

Raymond P. Towle, IOM, CAE
Vice President
Federation Relations and Institute for Organization Management
U.S. Chamber of Commerce
Washington, DC
Term: Standing

ROTATING OFF COMMITTEE

Chair

Matt R. McCormick, IOM, CCE
President
Columbia Chamber of Commerce
Columbia, MO
Term: 2019-2021

Board of Regents Vice Chair (one-year term):

Pammie Jimmar, IOM
President
Greater Limestone County Chamber of Commerce
Athens, AL
Term: 2019-2021 *as Vice Chair of Southeast Board of Regents*



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Faculty Member (two-year term):

Nika White, IOM, CDE
President and CEO
Nika White Consulting
Greenville, SC
Term: 2018-2021