



Institute for Organization Management



# SPONSORSHIP OPPORTUNITIES

Institute for Organization Management  
U.S. Chamber of Commerce Foundation  
1615 H Street, NW  
Washington, DC 20062  
Phone: 202-463-5570  
[iom@uschamber.com](mailto:iom@uschamber.com)



Institute for Organization Management



## Access to the World’s Leading Nonprofit Decision Makers

Institute for Organization Management is the nonprofit professional development program of the U.S. Chamber of Commerce Foundation. Since 1921, Institute has educated tens of thousands of past, current, and future leaders of associations and chambers of commerce from across the country, making it one of the oldest and best regarded adult education programs in nonprofit management.

Participants engage in lively discussions on a multitude of matters affecting the association and chamber industries, ultimately helping them become active business advocates, better serve their members, and build stronger organizations. Institute’s curriculum is four weeks long, requiring participants to complete one week of coursework per Institute year.

**Institute hosts approximately 850 professionals annually.**

Sponsoring Institute will help your company create a presence in the association and chamber

## Sites and Dates

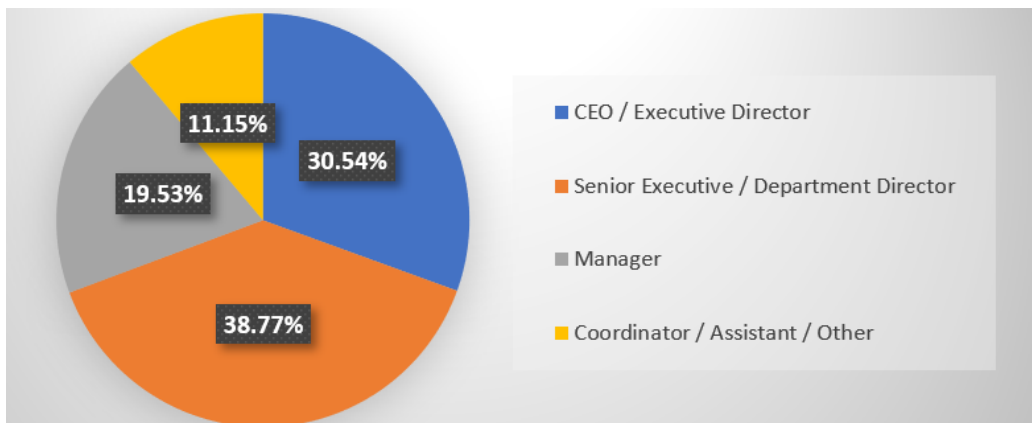
In 2022, Institute will be offered at four locations across the country.

**2022 Winter Institute**  
University of Arizona  
January 5–9

**2022 Midwest Institute**  
University of Wisconsin  
June 5–9

**2022 Southeast Institute**  
University of Georgia  
June 26–June 30

**2022 Northeast Institute**  
Villanova University  
July 31–August 4





Institute for Organization Management



## National Sponsorship Levels

### Platinum Level Sponsor

**\$25,000**

(1/1 Available for 2022)

- ★ Naming Rights to the Diversity, Equity, and Inclusion Institute Scholarship
- ★ Break Sponsor- logo displayed prominently during all breaks at all sites
- ★ Logo prominently displayed on Institute webpage for one year
- ★ Registration Sponsor- logo displayed on registration websites and apps
- ★ Three first-year full-tuition scholarships
- ★ Press release announcing sponsorship given to all scholarship recipients
- ★ Social media posts guaranteed on all Institute platforms twice a month
- ★ Opportunity to supply bookmark for all Institute notebooks
- ★ One time use of attendee list from each Institute site

### Diamond Level Sponsor

**\$15,000**

(2/2 Available for 2022)

- ★ Break Sponsor- logo displayed prominently during all breaks at all sites
- ★ Logo displayed on Institute webpage for one year
- ★ Registration Sponsor- logo displayed on registration websites and apps
- ★ One first-year full-tuition scholarship
- ★ Press release announcing sponsorship given to scholarship recipients
- ★ Social media posts guaranteed on all Institute platforms once a month
- ★ One time use of attendee list from each Institute site

### Gold Level Sponsor

**\$10,000**

(2/2 Available for 2022)

- ★ Logo displayed on Institute webpage for one year
- ★ Newsletter Sponsor- logo displayed on all Institute 2022 newsletters
- ★ Two 50% off first-year full-tuition scholarships
- ★ Social media posts guaranteed on all Institute platforms once per site