



Raymond P. Towle, IOM, CAE

Vice President, Political Affairs & Federation Relations
U.S. Chamber of Commerce

Vice President, Institute for Organization Management
U.S. Chamber of Commerce Foundation

Raymond P. Towle, IOM, CAE, is vice president of Institute for Organization Management, a four-year educational program on nonprofit management of the U.S. Chamber of Commerce Foundation. He oversees all aspects of the Institute program in addition to his responsibilities as vice president of the Political Affairs & Federation Relations Department.

Institute, the industry leader in nonprofit education, is an inspiring and thought-provoking program for chamber and association executives seeking to expand their peer groups, learn about industry trends, and meet some of the country's most innovative business thinkers. The program, which meets one week per year over a four-year period, is held at four different university locations across the country.

As vice president of Federation Relations, Towle manages the daily operations of the chamber and association programs marketplace, including a membership budget of \$4 million, the Association Committee of 100, the Chamber of Commerce Committee of 100 programs, and Accreditation.

Towle supports the department's efforts by working cross-divisionally to identify strategic partnerships at the state level and coordinate the Chamber's involvement through our advocacy efforts. As part of these initiatives, Towle promotes Friends of the U.S. Chamber, a nationwide grassroots network dedicated to supporting pro-growth policies that strengthen the economy.

Before becoming executive director of Federation Relations, Towle was vice president of Member Resources at the American Society of Association Executives (ASAE), where he led a team responsible for dues revenue of more than \$5 million annually.

Earlier, Towle was director of ASAE's Public Policy Division. He was staff liaison to the Government Relations Section and its governing council.

Prior to joining ASAE, he was with the grassroots lobbying firm of Bonner & Associates for six years. Previously, he spent four years on the personal staff of former Congressman John D. Dingell (D-MI) as a legislative aide.

An accomplished association executive, Towle has more than 25 years of experience in association management, including strategic planning, governance, membership, sponsorships, affinity programs, expositions, professional development, and public policy; six years in grassroots management; and more than 5 years on Capitol Hill.

Towle is a 1983 graduate of the University of Maryland and is a graduate of Institute for Organization Management. He received his CAE certification in June 2000, the highest honor of professional achievement available from ASAE.



U.S. CHAMBER OF COMMERCE

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