**FOR IMMEDIATE RELEASE** – MONTH, DAY, YEAR Contact: Karyn MacRae 202-463-5704

**<CLASS ADVISOR NAME> of the <CHAMBER/ASSOCIATION NAME> to Serve as Class Advisor at Institute for Organization Management***A Four-Year Leadership Training Program Produced by the U.S. Chamber of Commerce Foundation*

**Washington D.C.**— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce Foundation, has chosen <PARTICIPANT NAME>, IOM, <TITLE>, of the <CHAMBER/ASSOCIATION NAME>, to serve as a class advisor at Institute for Organization Management. Institute is an intensive week-long nonprofit leadership training program to be held <DATE of SITE>, at <NAME of UNIVERSITY> in<CITY, ST>.

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members, and become strong business advocates.

Institute’s class advisors play a pivotal role throughout the week, facilitating learning and building team spirit for their homerooms. Each advisor is an Institute graduate selected by the Board of Regents to serve as an on-site resource for participants.

“Class advisors are essential to Institute’s success,” said Raymond P. Towle, IOM, CAE, vice president of Institute for Organization Management at the U.S. Chamber of Commerce Foundation. “These volunteers not only help their individual classes make the most of their time at Institute, but they encourage group camaraderie prior to the program and keep the momentum alive after the week is over.”

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

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The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America’s long-term competitiveness. We educate the public on the conditions necessary for business and communities to thrive, how business positively impacts communities, and emerging issues and creative solutions that will shape the future.

For more information about the Institute program, visit [institute.uschamber.com](http://institute.uschamber.com) or [@IOMeducates](https://twitter.com/IOMeducates).

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