

VELMA KNOWLES, MBA, CME

Leadership Coach and Best-Selling Author

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When leaders want to break team silos, drive unprecedented growth, and maximize leadership impact, they call Velma Knowles. Velma is an award-winning association leader, multi-best-selling author, and certified leadership coach.

With contagious energy, and her own personal island style, Velma is truly a student of her work. With over two decades of hands-on experience, from her early days working in the Bahamas at a small non-profit to leading a major fortune 500 multi-million membership association, Velma brings a teachable strategy to inspire anyone to transform their leadership impact and accelerate their organization's growth.

She has earned a Master's in Business Administration, advanced executive training from The University of Pennsylvania's Wharton School of Business, and the Disney Institute. Velma is a certified human behavioral consultant, marketing executive, virtual presenter, John Maxwell Certified Coach and Trainer, Dale Carnegie Graduate Coach, and Distinguished Toastmaster.

Currently living in Florida, Velma is a cool birder who has been featured in various publications for both her writing and photography.