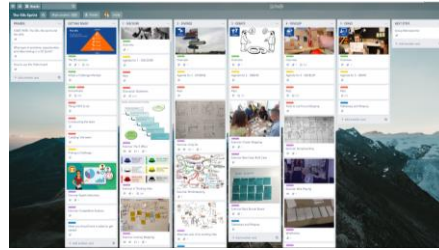




**5 Skills for Turning Ideas into Innovation
Institute Webinar March 2021
Resource List**



The 5D Sprint

<https://trello.com/b/5ucZlqVy/the-5ds-sprint>

Extra reading

Discover

Why you [should ask why](#).

11 [lessons in user research from MindHunter](#).

How U of Miami [turbo-charged the discovery process](#).

Diverge

Exercises to [boost divergent thinking](#).

Why [most brainstorming don't work](#).

Shift [team mindset from blocking to amplifying](#).

Debate

How to [run feedback and critique sessions](#).

Does your workplace have a [culture of critique](#) to evaluate and talk about others' ideas productively?

Boost creativity by using ["6 Thinking Hats"](#).

Inside the [team critique process at Facebook](#).

Develop

How [prototypes make your good ideas better](#).

Not all prototypes [are created equal](#).

The [value of prototypes in user feedback](#).

Demo

Tips from AWS Re:Invent for [explaining ideas instead of persuading](#).

Why we love the ["It's X for Y" method for pitching ideas](#).

Why [your boss ignores your ideas](#).

How to successfully [pitch your idea with a 'dynamic change story'](#).

A few handy concepts for [getting clients to accept your ideas](#).