

STEPHANIE MEISNER-MAGGARD, IOM, MBA

Senior Marketing Specialist

Public Knowledge

Cheyenne, WY

stephaniem@cheyennechamber.org

Stephanie has 15 years of experience managing projects and programs in the private, public, and non-profit sectors. For the last 10 years she has focused on business and marketing management through advising small to large businesses, as well as policymakers with her role as a Chamber Executive. She has extensive experience in problem identification and solution implementation through the work of addressing organizational and industry pain points. With a passion to drive decisions with data, she excels at market research and analysis. She also brings public relations, communications, digital and event marketing, and graphic design skills to her work. Currently Stephanie is the Senior Marketer for a National management Consulting firm, Public Knowledge.

Beyond her professional experience, she has a passion for traveling and submerging herself in cultures. Is highly engaged in youth and educational non-profits throughout her community and volunteers for a variety of arts organizations. She also spending time with loved ones making memories, in 2020 this has been accomplishing home projects that are finally getting finished.