



Institute for Organization Management

Institute's 100 Year Anniversary

SPONSORSHIP OPPORTUNITIES

Institute for Organization Management
U.S. Chamber of Commerce Foundation
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Institute for Organization Management



Access to the World's Leading Nonprofit Decision Makers

Institute for Organization Management is the nonprofit professional development program of the U.S. Chamber of Commerce Foundation. Since 1921, Institute has educated tens of thousands of past, current, and future leaders of associations and chambers of commerce from across the country, making it one of the oldest and best regarded adult education programs in nonprofit management.

Participants engage in lively discussions on a multitude of matters affecting the association and chamber industries, ultimately helping them become active business advocates, better serve their members, and build stronger organizations. Institute's curriculum is four weeks long, requiring participants to complete one week of coursework per Institute year.

Institute hosts approximately 850 professionals annually.

Sponsoring Institute will help your company create a presence in the association and chamber

Sites and Dates

In 2021, Institute will be offered at three locations across the country.

Midwest Institute

June 6-10, 2021

University of Wisconsin
Madison, Wisconsin

Southeast Institute

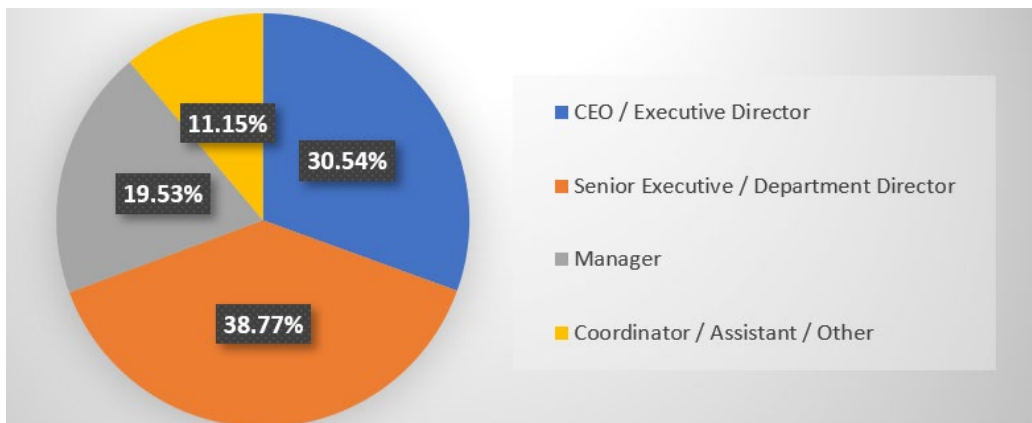
June 27- July 1, 2021

University of Georgia
Athens, Georgia

Northeast Institute

August 1-5, 2021

Villanova University
Villanova, PA





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National Sponsorship Levels

Platinum Level Sponsor

\$25,000

(1/1 Available for 2021)

- ★ Naming Rights to the Diversity, Equity, and Inclusion Institute Scholarship
- ★ Break Sponsor- logo displayed prominently during all breaks at all sites
- ★ Logo prominently displayed on Institute webpage for one year
- ★ Registration Sponsor- logo displayed on registration websites and apps
- ★ Three first-year full-tuition scholarships
- ★ Press release announcing sponsorship given to all scholarship recipients
- ★ Social media posts guaranteed on all Institute platforms twice a month
- ★ Opportunity to supply bookmark for all Institute notebooks
- ★ One time use of attendee list from each Institute site

Diamond Level Sponsor

\$15,000

(2/2 Available for 2021)

- ★ Break Sponsor- logo displayed prominently during all breaks at all sites
- ★ Logo displayed on Institute webpage for one year
- ★ Registration Sponsor- logo displayed on registration websites and apps
- ★ One first-year full-tuition scholarship
- ★ Press release announcing sponsorship given to scholarship recipients
- ★ Social media posts guaranteed on all Institute platforms once a month
- ★ One time use of attendee list from each Institute site

Gold Level Sponsor

\$10,000

(2/2 Available for 2021)

- ★ Logo displayed on Institute webpage for one year
- ★ Newsletter Sponsor- logo displayed on all Institute 2021 newsletters
- ★ Two 50% off first-year full-tuition scholarships
- ★ Social media posts guaranteed on all Institute platforms once per site