



Institute for Organization Management



## INSTITUTE FOR ORGANIZATION MANAGEMENT

[institute.uschamber.com](http://institute.uschamber.com)

[@IOMeducates](https://twitter.com/IOMeducates)

Institute for Organization Management is the U.S. Chamber of Commerce Foundation's professional development program for association, chamber, and other nonprofit executives. Since 1921, Institute has educated past, current, and future leaders from across the country, making it one of the oldest and best regarded adult education programs in nonprofit management.

Today, Institute's curriculum educates executives on all facets of running a nonprofit organization. The program consists of four, weeklong sessions at four different sites across the country. While on-site, attendees participate in 24 hours of course instruction, on topics such as advocacy, new media, membership, finance, legal issues, human resources, and much more. Participants engage in lively discussions on a multitude of matters affecting the association and chamber industries, ultimately helping them build stronger organizations, better serve their members, and become leading business advocates.

With its unprecedented line up of classroom topics, Institute is the “must attend” professional training, networking, and educational program for those at all levels of their career. Register today and make one of the best investments for your professional development, career, and organization.

### TOP 5 REASONS TO ATTEND

1. **Expert Faculty.** Institute's intensive coursework is taught by passionate leaders from various backgrounds, including executives of associations, chambers of commerce, and nonprofits; industry consultants; lawyers and CPAs; and professors. Our faculty will share real-world problem solving solutions that will have you reinvigorated and prepared to tackle your greatest challenges, no matter the size. Come participate in classroom discussions on how to make your organization thrive. Group brainstorming and establishing a reliable professional network are keys to improving an organization in an ever-changing world.
2. **Credibility.** Graduates of Institute receive the IOM recognition, signifying 96 hours of course instruction in nonprofit management. The IOM recognition sends your peers the message that you're a reputable professional that actively participates in the nonprofit industry and its surrounding communities. IOM graduates are encouraged to add the IOM recognition after their name in all communications and virtual signatures.
3. **Networking, Networking, Networking!** Institute is a great opportunity to meet your peers and establish a strong network of other industry professionals. Each site features a number of events to allow for casual conversation and building relationships.
4. **Return on Investment.** The Institute curriculum will assist and educate executives who represent their community on local, state, and national issues. The knowledge gained through your time spent at Institute will be invaluable moving forward.
5. **Earn Credit Toward Your CAE and CCE Professional Certifications.** Institute's curriculum is directly tied to the bodies of knowledge of the CAE and CCE, allowing you to earn credits or points to earn or maintain your industry certification.



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## ATTENDEE TESTIMONIAL

“My Institute participation was the catalyst for a complete overhaul of our organization, beginning with an ambitious strategic plan in 2013 with the ultimate goal of applying for U.S. Chamber of Commerce Accreditation. Thanks to Institute for Organization Management, our chamber operates with adherence to industry best practices at the forefront and we are now awaiting confirmation of Accreditation. Thanks to IOM for serving as a catalyst for non-profit excellence.”

*Desiree Bennyhoff, IOM, ACE, President and CEO, Edwardsville/Glen Carbon Chamber of Commerce*

## SITES AND DATES

Institute’s curriculum consists of four one-week sessions. Most participants choose to attend one session per year over a four year period at a consistent location.

<p><b>Midwest Institute</b> University of Wisconsin Madison, WI June 7-11, 2020 Scholarship Deadline: March 20, 2020 Early Enrollment Deadline: April 17, 2020</p>	<p><b>Southeast Institute</b> University of Georgia Athens, GA June 28- July 2, 2020 Scholarship Deadline: March 20, 2020 Early Enrollment Deadline: April 17, 2020</p>
<p><b>Northeast Institute</b> Villanova University Villanova, PA July 26-30, 2020 Scholarship Deadline: April 24, 2020 Early Enrollment Deadline: May 22, 2020</p>	<p><b>Winter Institute</b> University of Arizona Tucson, AZ January 3-7, 2021 Scholarship Deadline: October 16, 2020 Early Enrollment Deadline: November 13, 2020</p>

## SCHOLARSHIPS & ENROLLMENT INCENTIVES

### National Institute Scholarship Program

**Who It’s For:** U.S. Chamber Members

**What You Do:** Fill out an online application at [institute.uschamber.com/scholarships](http://institute.uschamber.com/scholarships)

**What You Get:** Each Institute site awards one scholarship worth \$500 toward a first-year tuition. The applicant’s organization must be a member of the U.S. Chamber of Commerce.

### Regent Scholarship Program

**Who It’s For:** Everyone

**What You Do:** Fill out an online application at [institute.uschamber.com/scholarships](http://institute.uschamber.com/scholarships)

**What You Get:** The Regent Scholarship Program provides financial assistance to both first-year and returning participants. Each year, these are awarded in varying amounts to assist with tuition.

### Group Pricing

**Who It’s For:** Any returning or first-year Institute attendee.

**What You Do:** Enroll more than one attendee from your organization.

**What You Get:** After the first attendee enrolls at the regular enrollment price, each additional student will receive a tuition discount of \$300.

### Premier Investor Discount

**Who It’s For:** Members of the U.S. Chamber’s Association Committee of 100, Chamber of Commerce Committee of 100, Advantage or Elite members of the U.S. Chamber.

**What You Do:** Enroll members of your staff in Institute.

**What You Get:** First-year students are able to enroll at the discounted rate of \$825. Returning students can enroll at \$1095 each.

**How To Participate:** Contact Institute at 202-463-5570 to receive the promotion code.