

KELLE MARSALIS, CCE, IOM

Vice President

Plano Chamber of Commerce

Plano, TX

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Kelle serves as the Vice President of the Plano Chamber of Commerce. In this role she is responsible for employee culture and development, strategic plan implementation, membership development and programming, fundraising and operations.

Previously to this role, Kelle served as the Vice President of Strategic Initiatives at the Dallas Regional Chamber for nine years. In her role at the DRC, Kelle was responsible for managing relationships with the Board of Directors, organizational strategy for governance, strategic planning; as well as membership retention strategies and small business programming.

Kelle received her Certified Chamber Executive (CCE) designation in 2016. She is a 2010 graduate of the Institute for Organization Management and currently serves on the National Board of Trustees and Curriculum Committee, after serving as Chair of the West Board of Regents in 2017. Kelle also serves as a member of the Association of Chamber of Commerce Executives Board of Directors, and formerly held leadership positions as Vice-Chair (membership) and was an Executive Committee member for ACCE. In 2007, Kelle, while serving as Vice President, led the Stillwater (OK) Chamber of Commerce to be named Chamber of the Year by ACCE.

Kelle has worked in membership, talent and economic development roles for more than 13 years, including the Dallas (TX) Regional Chamber, Rockford (IL) Chamber of Commerce and the Stillwater (OK) Chamber of Commerce. Kelle and her husband, Van, reside in Plano, TX. They have an 9-month old daughter, Tilly, and both are graduates of Oklahoma State University.