

# **BRYAN C. HARRISON CAE, PMP, CMP**

Director, Networks

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Bryan serves as a Director for the Specialty Equipment Market Association (SEMA), an international trade organization representing 7500+ automotive companies (largely small businesses). His responsibilities include nonprofit governance for all SEMA's professional societies (chapters), serving as the chief staff liaison to five independent boards, leveraging strategic planning, system thinking and operational skills to empower more than thirty committees with setting comprehensive goals for growth and performance, and empowering a staff team to execute the vision of each board through a full suite of association services to over 3000 members.

He is an in-demand speaker who's given speeches at several of America's largest industry forums for association management and small businesses including at the American Society of Association Executives' (ASAE) Annual Conference and at the SEMA Show. Additionally, with over 15+ years of experience in the nonprofit management he serves as a business coach, author and board member / volunteer for several trade and philanthropic organizations.

His work has been featured in various media outlets ranging from ABC's Good Morning, ESPN, Fox News, National Public Radio (NPR), CNN, and NY Times.

Bryan has been acknowledged for his leadership with multiple awards including from; McKamey Animal Center, American Society of Association Executives (ASAE), Association TRENDS, New York Society of Association Executives (NYSAE), the Association Forum of Chicagoland and USAE, PR Daily's Ragan Communications, Dale Carnegie and SEMA.

In addition, he is a graduate from Ferris State University, a graduate from Universal Technical Institute and also holds several industry certifications including from; Project Management Institute (PMI) as a Project Management Professional (PMP), from ASAE as a Certified Association Executive (CAE) and from the Events Industry Council (EIC) as a Certified Meeting Professional (CMP).