



COURSE RANKING

U.S. CHAMBER OF COMMERCE FOUNDATION
Institute for Organization Management

	CORE COURSES	CUMULATIVE COURSE AVERAGE				
		2015	2016	2017	2018	2019
C180	Guide to Governance	4.84	4.81	4.66	4.61	4.89
C490	Organization Leadership for the Future	4.75	4.36	4.81	4.97	4.87
C150	Communicating With Confidence	4.93	4.81	4.81	4.46	4.85
C310	Budgeting and the Bottom Line	4.71	4.71	4.62	4.28	4.66
C220	Is That Legal?	4.87	4.82	4.65	4.52	4.65
C430	Becoming a Strategic Leader	4.76	4.68	4.07	4.41	4.60
C360	Culture of Innovation	4.45	4.67	4.48	4.22	4.59
C380	Volunteer Development	4.55	4.61	4.31	4.11	4.59
C130	Unleash the Leader Within	4.5	4.59	4.39	4.23	4.58
C340	Strategic Planning	4.57	4.77	4.5	4.56	4.51
C125	Hiring, Firing, and Everything In Between	4.77	4.45	4.49	4.28	4.50
C330	Everyday Ethics	4.58	4.59	4.41	4.71	4.47
C185	Recruit, Engage, and Retain Your Members	4.58	4.42	4.58	4.47	4.46
C250	Customer Service Inside and Out	4.64	4.85	4.8	4.75	4.45
C110	Financial Fitness	4.66	4.63	4.6	4.63	4.42
C460	Integrating Strategic Technology Solutions	4.56	4.58	4.59	3.94	4.39
C260	Marketing Strategies	4.57	4.18	3.91	4.11	4.39
C230	Managers Who Motivate	4.64	4.63	4.74	4.38	4.38
C420	Current Legal Issues Facing Your Organization	-	4.44	4.5	4.31	4.38
C470	Advocacy and Alliances	4.47	4.36	4.15	3.87	4.37
C441	Industry Forecast	4.54	4.16	4.18	4.27	4.31
C341	Win-Win Partnerships	4.32	4.25	4.47	4.26	4.25
C261	Events: Strategy and Operations	4.48	4.09	4.44	4.38	4.20
C270	Effective Government Affairs Programs	4.19	4.58	4.4	4.43	4.17

Please Note: C420 Current Legal Issues Facing Your Organization was new in 2016.
Highest cumulative course average from each year bolded.



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	ELECTIVE COURSES	CUMULATIVE COURSE AVERAGE				
		2015	2016	2017	2018	2019
E161	Business Communication Technology Trends	4.70	4.60	4.14	3.91	4.96
E362	Policy Development and Implementation	4.90	4.77	4.60	4.92	4.88
E240	Strong Associations for the Future	4.28	4.85	4.71	4.57	4.87
E342	Advanced Strategies of Community and Economic Development	4.48	4.40	4.56	4.80	4.76
E210	Executive Finance	4.78	4.76	4.79	4.62	4.74
E142	Fundamentals of Community and Economic Development	4.63	4.62	4.67	4.57	4.74
E163	Communicating Through the Media	4.54	4.70	4.18	3.78	4.71
E241	Strong Chambers for the Future	4.71	4.62	4.70	4.40	4.69
E230	Managing Upward	4.76	4.77	4.57	4.72	4.68
E150	Diversity, Equity, and Inclusion	-	-	-	-	4.67
E331	CEO Lessons Learned	4.43	4.47	4.48	4.13	4.63
E243	Developing a Competitive Workforce	4.60	4.43	4.63	4.72	4.59
E380	Delivering Value	4.75	4.77	4.66	4.75	4.58
E250	PACs and Political Endorsements	4.44	4.66	4.48	4.65	4.55
E211	Sponsorship Solicitation	4.72	4.65	4.62	3.93	4.52
E340	501(c)(3) Foundations	-	-	-	4.27	4.52
E350	The Art of Persuasion and Negotiation	4.63	4.51	4.24	4.68	4.51
E330	Learning to Let Go	4.74	4.60	4.69	4.27	4.51
E244	Using Data to Grow and Sustain Your Organization	4.68	4.59	4.42	4.28	4.50
E110	Revvng Your Revenue Stream	4.55	4.57	4.02	4.28	4.50
E126	Dealing With Challenging Employees	4.86	4.63	4.54	4.34	4.46
E140	Building Organizational Excellence	4.44	4.64	4.55	4.56	4.46
E180	Building Better Boards and Committees	4.39	4.51	4.25	3.96	4.44
E120	Executive Law	4.71	4.73	4.52	4.41	4.43
E360	Strategic Communications	4.67	4.71	4.07	4.11	4.41
E310	Dues and Don'ts	4.83	4.59	4.56	4.47	4.20

Please Note: E340 501 (c)(3) Foundations was new in 2018, offered in summer in 2018.

E150 Diversity, Equity, and Inclusion was new in 2019, offered in summer in 2019.

E161 Business Communication Technology Trends was discontinued in summer in 2019.

Highest cumulative course average from each year bolded.