

E. MORRI YANCY, IOM

President

Lake Guntersville Chamber of Commerce

Guntersville, Alabama

morri@lakeguntersville.org

256-582-3612

Morri Yancy is a native of Guntersville, Alabama and has served as the president of the Lake Guntersville Chamber of Commerce since January 2000. She received her Bachelor's degree in psychology from Auburn University in 1996 and received the IOM recognition from the U.S. Chamber of Commerce in 2008. During Morri's tenure as president, the chamber has experienced significant growth financially and in membership development, expansion in programming, and growth in technology.

Morri began her chamber career in 1996 when she was hired as the membership director of the Lake Guntersville Chamber of Commerce. In 1999 Morri moved on to the Chamber of Commerce of Huntsville/Madison County where she worked in the office of Economic Development serving as the assistant to the director of Cummings Research Park.

Morri serves on the U.S. Chamber of Commerce Foundation's Institute for Organization Management Southeast Board of Regents and the Curriculum Committee. She is the 2016 chair of the Board of Directors of the Chamber of Commerce Association of Alabama (CCAA), serves on the Board of Directors of Business Council of Alabama, Marshall County Leadership, and the Marshall County Convention & Visitors Bureau.

Morri is engaged to David Kunter and she is a member of the First Baptist Church in Guntersville.