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Stories. Storytelling. Storytellers. These three things are a motivating force for Teresa Eyet. Her earliest memories are of pecking out short stories on her grandparents Remington typewriter and lying under the shade of the Lilac tree in backyard escaping the summer heat through the stack of books from the local library. The power of the written and spoken word began shaping her professional life when she earned first a BA in English Language and Literature and then an MA in Producing for Film and Video.

Teresa spent years helping to craft the stories told through documentary filmmaking while working for the Discovery Channel and as an independent television producer. In her current position with the American Health Care Association/National Center for Assisted Living (AHCA/NCAL), she uses story as the foundation when developing professional development programs for those who serve America's frail elderly in post-acute, skilled nursing, and assisted living settings.

At AHCA/NCAL, Teresa facilitates the curriculum development for five national conferences and has strived to use story elements to develop national events and programming that have a palpable through line making people feel a part of the event's story. Through her experience with television and live programming, she has developed a strong ability to identify and organize all of the elements that contribute to a vibrant overall story.

Among her peers, Teresa is a trusted source for ideas on event creation, project management, story development, and more.

Teresa achieved her IOM credentials from the Institute for Organizational Management – Midwest in 2012. She served on the IOM Midwest Board of Regents from 2013 to 2017 and was honored to serve as its chair in 2016.