



COURSE RANKING

U.S. CHAMBER OF COMMERCE FOUNDATION
Institute for Organization Management

	CORE COURSES	CUMULATIVE COURSE AVERAGE				
		2014	2015	2016	2017	2018
C490	Organization Leadership for the Future	4.44	4.75	4.36	4.81	4.97
C250	Customer Service Inside and Out	4.68	4.64	4.85	4.80	4.75
C330	Everyday Ethics	4.61	4.58	4.59	4.41	4.71
C110	Financial Fitness	4.41	4.66	4.63	4.60	4.63
C180	Guide to Governance	4.82	4.84	4.81	4.66	4.61
C340	Strategic Planning	4.77	4.57	4.77	4.50	4.56
C220	Is That Legal?	4.81	4.87	4.82	4.65	4.52
C185	Recruit, Engage, and Retain Your Members	4.5	4.58	4.42	4.58	4.47
C150	Communicating With Confidence	4.86	4.93	4.81	4.81	4.46
C270	Effective Government Affairs Programs	4.18	4.19	4.58	4.40	4.43
C430	Becoming a Strategic Leader	4.28	4.76	4.68	4.07	4.41
C230	Managers Who Motivate	4.58	4.64	4.63	4.74	4.38
C261	Events: Strategy and Operations	4.43	4.48	4.09	4.44	4.38
C420	Current Legal Issues Facing Your Organization	-	-	4.44	4.50	4.31
C310	Budgeting and the Bottom Line	4.68	4.71	4.71	4.62	4.28
C125	Hiring, Firing, and Everything In Between	4.65	4.77	4.45	4.49	4.28
C441	Industry Forecast	4.54	4.54	4.16	4.18	4.27
C341	Win-Win Partnerships	4.36	4.32	4.25	4.47	4.26
C130	Unleash the Leader Within	4.22	4.5	4.59	4.39	4.23
C360	Innovate or Die	4.32	4.45	4.67	4.48	4.22
C380	Volunteer Development	4.47	4.55	4.61	4.31	4.11
C260	Marketing Strategies	4.39	4.57	4.18	3.91	4.11
C460	Integrating Strategic Technology Solutions	4.51	4.56	4.58	4.59	3.94
C470	Advocacy and Alliances	3.8	4.47	4.36	4.15	3.87

Please Note: C420 Current Legal Issues Facing Your Organization was new in 2016.



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	ELECTIVE COURSES	CUMULATIVE COURSE AVERAGE				
		2014	2015	2016	2017	2018
E362	Policy Development and Implementation	4.84	4.90	4.77	4.60	4.92
E342	Advanced Strategies of Comm. and Econ. Dev.	4.35	4.48	4.40	4.56	4.80
E380	Delivering Value	4.72	4.75	4.77	4.66	4.75
E243	Developing a Competitive Workforce	4.39	4.60	4.43	4.63	4.72
E230	Managing Upward	4.67	4.76	4.77	4.57	4.72
E350	The Art of Persuasion and Negotiation	4.76	4.63	4.51	4.24	4.68
E250	PACs and Political Endorsements	-	4.44	4.66	4.48	4.65
E210	Executive Finance	4.75	4.78	4.76	4.79	4.62
E240	Strong Associations for the Future	4.54	4.28	4.85	4.71	4.57
E142	Fundamentals of Comm. and Econ. Dev.	4.53	4.63	4.62	4.67	4.57
E140	Building Organizational Excellence	4.77	4.44	4.64	4.55	4.56
E310	Dues and Don'ts	4.71	4.83	4.59	4.56	4.47
E120	Executive Law	4.68	4.71	4.73	4.52	4.41
E241	Strong Chambers for the Future	4.65	4.71	4.62	4.70	4.40
E126	Dealing with Challenging Employees	4.87	4.86	4.63	4.54	4.34
E244	Using Data to Grow and Sustain Your Organization	4.49	4.68	4.59	4.42	4.28
E110	Revving Your Revenue Stream	4.37	4.55	4.57	4.02	4.28
E330	Learning to Let Go	4.74	4.74	4.60	4.69	4.27
E340	501(c)(3) Foundations	-	-	-	-	4.27
E331	CEO Lessons Learned	3.76	4.43	4.47	4.48	4.13
E360	Strategic Communications	4.72	4.67	4.71	4.07	4.11
E180	Building Better Boards and Committees	4.37	4.39	4.51	4.25	3.96
E211	Sponsorship Solicitation	4.71	4.72	4.65	4.62	3.93
E161	Business Comm. Tech. Trends	4.59	4.70	4.60	4.14	3.91
E163	Communicating Through the Media	3.40	4.54	4.70	4.18	3.78

Please Note: PACs and Political Endorsements was new in 2015. Previously, E250 was Creating a Government Affairs Program.

501 (c)(3) Foundations was new in 2018, offered in summer in 2018.