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Greg Roth is a speaker, trainer, facilitator, and creative consultant who helps clients improve their innovation, collaboration, and communication strategies. As a veteran of associations, government, startups, and the media, as well as the performing arts, he combines insights from these industries into practical workshops that teach “stale-to-fresh” thinking.

His began his career as newspaper reporter, helping break an award-winning story about college recruiting violations. Along the way, he’s worked in product development and event management for a PGA professional, served as managing editor for *Chamber Executive* magazine at the Association of Chamber of Commerce Executives, and directed national workforce programs for the U.S. Chamber of Commerce. As a speechwriter in the U.S. House of Representatives, he wrote a floor speech that went viral, getting a million media hits in 72 hours.

He is a past member of the board of directors of the Association for Talent Development, DC Chapter, and as Vice Chair of Education for the Communication Section Council at the American Society for Association Executives. He earned a B.A. in Journalism, with a minor in Coaching, from Millersville University of Pennsylvania and is a 2010 graduate of the U.S. Chamber’s Institute for Organization Management.

He lives in Washington DC with his wife and is working on his first book. Sign up for his weekly newsletter at <https://theideaenthusiast.com/newsletter/>.