

# SUSAN KATZ

CEO

Susan Katz Advantage

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Susan Katz is known for helping businesses drive extraordinary growth.

As a business growth advisor, Susan helps individuals and organizations align, focus on revenue generating opportunities, and create the strategic changes necessary to achieve unlimited and lasting growth.

Susan has worked with a wide range of individuals and organizations including the Better Business Bureau of Maryland, the Baltimore Ravens, Under Armour, Johns Hopkins Technology Ventures, Marriott Corporation, and a wide range of service based businesses. In addition, Susan teaches annually for the Institute for Organization Management, part of the US Chamber of Commerce and is an instructor for Business Learning Institute, an affiliate of the Maryland Association of CPAs.

Prior to starting her business, Susan was in executive management with two major publishing firms, where she was responsible for revenue and profit growth throughout most of her career.

Susan is the author of *Create Your Dream Job: Change Your Mindset Change Your Future* where she shares her secrets and practical tips for creating a fulfilling and meaningful future.

Susan is very active in the community. She is an advisory board member for Live Baltimore and has been a member of the Maryland Chamber of Commerce. In addition, Susan works pro bono with the Maryland Small Business Resource Center teaching success strategies to aspiring entrepreneurs and with Maryland New Directions, an organization dedicated to offering no cost employment coaching for Baltimore area residents.

Susan has chaired the advisory board for the University of Baltimore Merrick School of Business Center for Entrepreneurship and Innovation and was on the Dean's advisory board for the Merrick School of Business.

Susan received the 2010 Rising Star Award from the National Association of Women Business Owners Baltimore Regional Chapter and was recognized as one of the 2011 and 2013 Maryland's Top 100 Women and the 2012 Maryland Top 100 MBEs (Minority Business Enterprise).

Susan's key to success is in believing that everyone has unique strengths and talents, and that anything is possible as long as you align with your strengths and believe in yourself