

# KELLY HALL, IOM, CCE, MSL

President

Longview Chamber of Commerce

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Kelly R Hall, IOM, CCE, MSL is President/CEO of the Longview Chamber of Commerce. Hall joined the Chamber profession in 1986 and has been in her current position since 2005. Hall's expertise in contract negotiations is in the areas of Business and Community Development initiatives. The Longview Chamber believes strategic partnerships are key to moving communities forward. Chamber members value the Longview Chamber having a seat at the table and making things happen.

Relevancy and innovativeness is vital to growing a Chamber in rocky economic times. That is why the Longview Chamber developed and implemented the first chamber non-subscriber occupational health plan in the State of Texas in 2008 and was the third Chamber in Texas to form a PAC; the Longview Business Political Action Committee (LBPAC).

The past few years for the Chamber have proven to be transformational by recommending and leading the way for our community to complete their first comprehensive plan, formation of their Community/Economic Development Foundation and the Longview Business Political Action Committee (LBPAC). Other significant accomplishments include the completion of the Chamber's 7th annual InterCity Visit, the launch of Career Ready Plus Campus Certifications and currently the Chamber is preparing to open the East Texas Manufacturer's Academy August 2018.

Hall also believes in giving back to the industry by serving on the U.S. Chamber of Commerce's Committee of 100, Texas Chamber of Commerce Executives Executive Board as Chairman (TCCE), Association of Chamber of Commerce Executives Executive Board (ACCE), and Texas Association of Business Board of Directors Executive Board.

Hall's leadership has not gone unnoticed. In August of 2016 she was the first person in the history of ACCE to receive the distinguished Chairman's Award for the second time. In January of 2015, the Chamber Board of Directors recognized her with the ultimate recognition by giving her the Chairman's Award at their annual meeting (she was the first Chamber Executive to receive the award since the award started being given over 40 years ago). Hall was also recognized in 2013 by her community when she received the Stars Over Longview community award. In 2013 she was recognized by Texas State Chamber of Commerce when she was named the 2013 Marvin Hurley Award recipient.

Education and professional development are at the core of who Hall is. In 2016, Hall completed a national fellowship funded by the LUMINA Foundation through the Association of Chamber of Commerce Executives which focused on Educational Attainment. She graduated from LeTourneau University with her Masters in Strategic Leadership in May 2014. In 2010, Hall earned her Certified Chamber Executive Certification through ACCE; in 2007 she graduated from Leadership Texas; in 1993 she graduated from the Institute of Organization Management at SMU, and in 1984 she graduated with a BS:BA Marketing from the University of Central Oklahoma.

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