

HARDY SMITH

Consultant

Hardy Smith Consulting

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Hardy Smith works with nonprofits and associations who want an ongoing culture of performance.

As a consultant and speaker, Hardy's results-oriented approach is based on a career of more than 30 years in the high performance world of NASCAR racing. That experience included strategic planning for development and growth of some of the country's largest sports and entertainment facilities and spectator events.

He also has a decade of senior leadership experience in local government.

His in-depth understanding of the needs of associations and nonprofits comes from extensive professional and personal involvement with nonprofits, volunteer based organizations, and community groups nationwide. He has held numerous local, state, and national volunteer leadership positions.

He has certifications in nonprofit management, volunteer administration, and personality assessment.

Whether guiding a strategic planning process or facilitating a critical thinking session, Hardy has a recognized ability for helping develop organizational focus.

As an authority on performance issues confronting nonprofits and associations, his insights for improving organizational performance have been featured in numerous leading publications. He has a large social media following and publishes a widely read newsletter for association and nonprofit leaders. He is a contributing blogger for BoardSource. Hardy has been selected as a faculty member for the 2018 US Chamber of Commerce Foundation's Institute of Organization Management.

His book dealing with the frustrations often associated with nonprofit boards will be published in 2018.

He is a member of National Speakers Association, Association of Fundraising Professionals, BoardSource, Florida Society of Association Executives, ASAE, and Association of Chamber of Commerce Executives.

Learn more about Hardy by visiting his website: www.hardysmith.com