

# **BOB ROHRLACK, IOM, CCE, CEcD**

President and CEO

Greater Tampa Chamber of Commerce

Tampa, FL

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Bob Rohrlack, CCE, serves as the president and CEO of The Greater Tampa Chamber of Commerce, the voice of business for the Tampa Bay area. Since 2009, he has led the Chamber's mission to "serve our members and enhance the community by building business success," overseeing the daily operations of the Chamber.

He has more than 30 years' experience in the chamber of commerce/economic development profession, having worked at the local and state levels. Previously, he was the senior vice president for Enterprise Florida (EFI), the state's public-private partnership for economic development. While at EFI, he led the team to retain and recruit domestic and international business to Florida. His department won the "Deal of the Year" from CoreNet, the international corporate real estate organization. He is a Certified Chamber Executive (CCE).

Mr. Rohrlack's experience in the chamber of commerce industry includes program and financial management, innovation development, technology transfer, economic development, military policy, government policy and international trade. He also led the first chamber of commerce to be an Accredited Economic Development Organization in the state of Florida. Since joining the Greater Tampa Chamber, they have seen top tier membership increase 260%, increased results and were the first of 15 Chambers nationwide to be invited to the White House for an economic briefing discussing health care, transportation and relations with Cuba, all strong positions within the Chamber. The Greater Tampa Chamber is the first and, currently, the only chamber to achieve the 3-Star "Chamber of Valor" Award from the U.S. Chamber of Commerce for its work on military issues.

He was appointed by the Speaker of the Florida House of Representatives, Dean Cannon, to the Government Efficiency Task Force. Their goal is to recommend \$3 billion in savings over four years. He chairs the subcommittee on Health and Human Services.

He also serves as chairman of the board of the Florida Association of Chamber Professionals, Visit Tampa Bay, University of Tampa Trustee and the Association of Chamber of Commerce Executives. He is a past board member of the Florida Chamber of Commerce.

Mr. Rohrlack is a graduate of Troy University majoring in journalism and The University of Southern Mississippi with a degree in economic development. He graduated from the Economic Development Institute at the University of Oklahoma and the Institute for Organizational Management, a program of the U.S. Chamber of Commerce, at the University of Georgia.