

MEGAN A. LUCAS, CECD, CCE, IOM

Chief Executive Officer and Chief Economic Development Officer

Lynchburg Regional Business Alliance

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Megan is a seasoned community and economic development professional. Her career in the industry spans more than 17 years and includes the states of Tennessee, Nebraska and Virginia.

Megan is currently the CEO and Chief Economic Development Officer at the Lynchburg Regional Business Alliance. She is charged with leading the work of the Alliance, focusing on regional job creation and capital investment. She serves as an entrepreneurial business and economic development thought leader in our region and provides innovative, forward-thinking leadership for the organization and the Alliance Board.

Megan is the Chair-Elect of the US Chamber of Commerce Institute Board of Trustees. She has been a US Chamber Institute Instructor for six years teaching: Volunteer Management, Marketing Strategies and Economic Development. She also sits on the Virginia Economic Developers Association Board of Directors and the Southern Economic Development Council. Megan is a Certified Economic Developer and a Certified Chamber Executive as well as the recipient of Consultant Connects "Top 50 Economic Developers in the Country."

Megan is the recipient of the Omaha Public Power District Community Leadership Award, Bellevue Nebraska Person of the Year 2011 award, Women of Distinction Award and 40 under 40 awards.

Megan was born and raised on a Black Angus Cattle ranch in central Missouri. She received her bachelor of arts from Culver-Stockton College, Canton Missouri and Masters of Science from the University of Memphis, Memphis TN.

Megan moved to Virginia in March of 2012 with her husband Tory Lucas, professor of Law at Liberty University.

Megan believes that vision, integrity and passion are the keys to success.