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Dr. Steve Swafford, IOM, Ed.D., Balance Warrior + CEO, has worked more than 30 years for and with non-profit and education-focused organizations in areas of strategy, leadership development, communication, membership, and executive management. He brings a practical knowledge of strategy and executive leadership with past organizations such as the National Association of Home Builders (NAHB), Club Managers Association of America (CMAA), and American Subcontractors Association (ASA), where he most recently served as the executive director.

He is active in the California Society of Association Executives (CalSAE) and ASAE: The Center for Association Leadership, serving on the Board of Directors; past Membership Committee Chair; past Professional Development Committee Chair (aka Purple Cow Posse); Southern California Regional Council; University leadership advisor; and volunteer staff pastor. Steve is also a 15-year faculty member for the U.S. Chamber of Commerce Foundation's Institute for Organization Management program and serves on the Curriculum Committee.

A native of Kansas, Steve has a B.S. in journalism from Kansas State University; a M.Div. from Wesley Theological Seminary in Washington, DC; and an Ed.D. from Pepperdine University's School of Education & Psychology focusing on Strategic Organizational Change. Steve has received the IOM (Institute for Organization Management) recognition from the U.S. Chamber of Commerce Foundation and is Practitioner Faculty for Pepperdine University's Full-Time and Executive MBA Programs. Steve is a co-founder of Leadership Outfitters, LLC.