

CHRIS E. WALLACE, IOM, CCE

President

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Chris Wallace, IOM, CCE is President of the Texas Association of Business, the state chamber of commerce. In this role, he manages TAB's statewide team responsible for strategy, operations, membership/marketing, as well as board and chamber relations. As a registered lobbyist, Chris also oversees TAB's advocacy initiatives in the areas of economic development as well as federal trade issues. Prior to joining the TAB team, Wallace was the President/CEO of the Greater Irving-Las Colinas Chamber, the third largest chamber of commerce in North Texas and the first national Five-Star Accredited Chamber in Texas. He also managed the Irving Economic Development Partnership.

Wallace is chair-elect of the National Board of Trustees of the U.S. Chamber's Institute for Organization Management as well as a Regent of Northeast Institute at Villanova University. He is among only 541 executives in the nation who have earned their CCE (Certified Chamber Executive) designation. Wallace is a past chairman of the Texas Chamber of Commerce Executives Association and also serves on the national board of the Business & Industry Political Action Committee (BIPAC) and on the Texas Advisory Committee of the U.S. Global Leadership Coalition.

During his leadership at the Irving-Las Colinas Chamber, Irving was successful in attracting corporations such as Envoy, Celanese, CHRISTUS, Neovia (Caterpillar) Logistics Services, Blackberry, Fluor, TXU Energy, Consolidated Electrical Distributors and HMS to establish their headquarters in Irving. Wallace's leadership also led to the development of an international trade center (in partnership with the United States-Mexico Chamber of Commerce) – which is instrumental in promoting Irving as an international community that is home to more than 9,000 businesses, including the global headquarters of six Fortune 500 companies.

Wallace has also served as the Vice President of Administration for the Las Colinas Association where he successfully developed and implemented a corporate communications and marketing program for the 12,000-acre Las Colinas development.

He is a 1992 graduate of Texas Tech University and serves as a member of the Texas Tech Chancellor's Council as well as the Professional Advisory Board of the College of Media and Communication where he was named an outstanding alumnus in 2008. Wallace has experience in economic development marketing, strategic planning, and public relations including management in both the public and private sectors. He has played an active role in several local and state political campaigns. Wallace is an advocate of strong civic engagement through his involvement with numerous social service, education, arts and municipal-related boards/commissions. He was a finalist for a 2010 White House Fellowship.

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