

# Robert J. Foulks, IOM, CAE, CPA, CGMA

Interim CEO and Chief Financial Officer

Wisconsin Medical Society

Madison, WI

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Bob is the Interim CEO and Chief Financial Officer, for the Wisconsin Medical Society located in Madison Wisconsin. Bob joined the Society in 2008 and is responsible for all aspects of accounting, human resources and information technology for the Society. The Society is a 501(c)(6) with over twelve thousand members and \$13 Million in assets. The Society also has a 501(c)(3) foundation and several for profit corporations including a large insurance agency and captive insurance company reinsuring business produced by their agency.

Prior to his current position Bob was the Vice President – Controller for the Wisconsin Automobile and Truck Dealers Association (WATDA) located in Madison Wisconsin. The WATDA group of companies included a 501(c)(3), a 501(c)(6), a 501(c)(9) and two for profit subsidiaries including a Wisconsin licensed life and health insurance company. Bob joined WATDA in 1988 after holding positions in retail and insurance accounting. Bob's role with WATDA included the responsibility for all financial aspects of the five entities as well as a political conduit and PAC. The combined budgets exceed \$20 Million. In addition to a controller's traditional duties Bob also wrote bulletins, answered member questions and taught seminars.

Bob is a graduate of the University of Wisconsin and is a CPA, CGMA and CAE. Bob completed the Institute for Organization Management and is a past member of the US Chamber Foundation's Institute Board of Trustees and is also on the Institute Faculty. Bob is a member of American Society of Association Executives, Wisconsin Society of Association Executives, American Institute of CPAs and Wisconsin Institute of CPAs.

In 2012 Bob was awarded the Visionary Award from the Wisconsin Society of Association Executives to recognize his outstanding commitment to the association community by providing learning and knowledge building opportunities for members and the profession.

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