

SHARI PASH

Membership and Growth Strategist

Strategic Solutions for Growth

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Shari Pash, is founder of Strategic Solutions for Growth, a training company headquartered in Grand Rapids, MI. Her work focus is on sustainable member and volunteer growth which requires much more than just maintaining the status quo - it calls for innovation, creativity, and a strategic approach. That's why chambers of commerce, non-profit organizations, and associations throughout the U.S. and Canada are turning to Shari.

Shari's unique, hands-on approach to membership and volunteer development is rapidly changing the way organizations view recruitment, engagement, and retention. Her customized, multi-step programs implement tools & reporting mechanisms to strengthen member engagement and new members from the ground up. She conducts board of director planning and goal setting sessions and works alongside her clients to take their efforts to the next level. Shari takes the expertise of her clients and combines it with her 30+ years of success in growth and development strategies to generate continuous, measurable outcomes.

Shari is a dynamic conference presenter for many national associations, including Association of Chamber of Commerce Executives (ACCE), National Home Builders Association (NAHB), Institute for Organization Management (IOM), Canadian Chamber of Commerce Executives (CCCE), and Canadian Home Builders Association (CHBA). As a highly sought-after industry professional, she is regularly invited to share her knowledge at state and provincial conferences across the U.S. and Canada.

Extensive success in revenue generation, new market identification, and business development, while managing and working with the Association market at Michigan State University's Kellogg Center earned Shari numerous industry awards of excellence through her career. Following MSU, she next served as the Vice President of Sales for the Greater Lansing Convention and Visitors Bureau. Shari began Strategic Solutions for Growth in 2010, continuing her role as an industry professional, coach, and trainer.