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Many keynote speakers can be entertaining, but Tracey brings a unique approach to motivation that includes a call to action, complete with tools you can put to immediate use. Tracey is able to address the root issue you need targeted, and jump-start the transformation you need to become tremendous. Author, speaker, Air Force Academy graduate, decorated Veteran, international leadership expert, scholar, and researcher, Tracey C. Jones is the President of Tremendous Leadership. She has released, *Beyond Tremendous: Raising the Bar on Life*, to help others move beyond the ordinary to generate their best identity, and *A Message to Millennials*, encouraging the next generation of leaders by teaching the importance of followership. Her latest book, *Spark: Five Essentials to Igniting the Greatness Within*, is due for release in fall 2019 and includes her doctoral research.