

# Robert J. Foulks, IOM, CPA

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Bob has more than 30 years of not-for profit management experience with two associations, the Wisconsin Medical Society (Society) and the Wisconsin Automobile and Truck Dealers Association (WATDA). The Society is a 501(c)(6) with over twelve thousand members. The Society also has a 501(c)(3) foundation and several for profit corporations including a large insurance agency and captive insurance company reinsuring business produced by their agency. The WATDA group of companies included a 501(c)(3), a 501(c)(6), a 501(c)(9) and two for profit subsidiaries. Prior to his move to association management he had positions in retail and insurance accounting.

Bob is a graduate of the University of Wisconsin and is a CPA. He completed the Northeast Institute for Organization Management and is a past member of the US Chamber Foundation's Institute Board of Trustees and is on the Institute Faculty. Bob is a member of American Institute of CPA's Not-for-Profit Section and the Wisconsin Institute of CPAs.

In 2012 Bob was awarded the Visionary Award from the Wisconsin Society of Association Executives to recognize his outstanding commitment to the association community by providing learning and knowledge building opportunities for members and the profession.

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