



Institute for Organization Management

# INSTITUTE FOR ORGANIZATION MANAGEMENT

## Pay It Forward Incentive

Institute for Organization Management partners with state chamber of commerce executives associations through the Pay It Forward incentive program.

This program offers your organization **two \$500 scholarships** to help send your members to their first year at Institute. To qualify, we ask you to help market Institute to your members through newsletters, or email. Scholarships may be used at any Institute site, and may be combined with any other scholarship opportunity.

Founded in 1921, Institute was established to help chamber executives build stronger organizations, better serve their members, and become leading business advocates. With a diverse core curriculum and choice of electives to choose from, Institute provides education on all facets of running a nonprofit organization. Twenty points earned at Institute may be applied towards earning or maintaining the CCE professional industry certification.

For more information, please contact Shelby Parish, IOM, associate manager, operations, Institute for Organization Management at 202-463-5973 or [sparish@uschamber.com](mailto:sparish@uschamber.com).

**“When I attended Institute, I was four months new to the Chamber world. The Pay It Forward scholarship allowed me to attend Institute as so many had recommended without me having to worry about the large impact it would make on our budget.”**

**Lee Lingo**  
President and Executive Director  
Madisonville-Hopkins County Chamber of Commerce (KY)

