

INSTITUTE FOR ORGANIZATION MANAGEMENT

Institute for Organization Management is the U.S. Chamber of Commerce Foundation's professional development program for association, chamber, and other nonprofit executives. Since 1921, Institute has educated hundreds of thousands of past, current, and future leaders from across the country, making it one of the oldest and best regarded adult education programs in nonprofit management.

Today, Institute's curriculum educates executives on all facets of running a nonprofit organization. The program consists of four, weeklong sessions at five different sites across the country. While onsite, participants sit through 24 hours of course instruction, on topics such as advocacy, new media, membership, finance, legal issues, human resources, and much more. Participants engage in lively discussions on a multitude of matters affecting the chamber and association industries, ultimately helping them build stronger organizations, better serve their members and become strong business advocates.

With its unprecedented line up of classroom topics, Institute is the "must attend" professional training, networking, and educational program for those at all levels of their career. Register today and make one of the best investments for your professional development, career, and organization.

TOP 7 REASONS TO ATTEND

1. **Expert Faculty.** Institute's intensive coursework is taught by passionate leaders from various backgrounds, including executives of associations, chambers of commerce, and nonprofits; industry consultants; lawyers and CPAs; and professors. Our faculty will share real-world problem solving solutions that will have you reinvigorated and prepared to tackle your greatest challenges, no matter the size.
2. **Credibility.** Graduates of Institute receive the IOM recognition, signifying 96 hours of course instruction in nonprofit management. The IOM recognition sends your peers the message that you're a reputable professional that actively participates in the nonprofit industry and its surrounding communities. IOM graduates are encouraged to add the IOM recognition after their name in all communications and virtual signatures.
3. **Networking, Networking, Networking!** Institute is a great opportunity to meet your peers and establish a strong network of other industry professionals. Each site features a number of events to allow for casual conversation and building relationships.
4. **Best Practices.** Come participate in classroom discussions on how to make your organization thrive. Group brainstorming and establishing a reliable professional network are keys to improving an organization in an ever-changing world. Hear from other nonprofit professionals and business advocates about what has worked best in their own area of focus.
5. **Return on Investment.** Institute's classes work on educating and assisting executives who represent their community on local, state, and national issues. The knowledge gained through your time spent at Institute will be invaluable moving forward as you grow and enrich your organization.
6. **Earn Credit Toward Your CAE and CCE Professional Certifications.** Institute's curriculum is directly tied to the bodies of knowledge of the CAE and CCE, allowing you to earn credits or points to earn or maintain your industry certification.
7. **Scheduling Flexibility.** Institute is held at five sites all around the country every year, making it easy to attend at a time that is most convenient for you. Mark your calendar and attend a session near you! All sites and dates are available on our website.

ENROLLMENT INCENTIVES

Institute offers four different enrollment incentives for individuals interested in enrolling in their first year at Institute.

National Institute Scholarship Program

Who it's For: U.S. Chamber Members

What You Do: Fill out an online application at uschamber.com/institute/scholarships

What You Get: Winners will receive a \$500 scholarship toward their first year at Institute. Six scholarships per site are awarded each year.

Regent Scholarship Program

Who it's For: Everyone

What You Do: Fill out an online application at uschamber.com/institute/scholarships

What You Get: Various scholarships per site are awarded each year to first-year participants and returning attendees.

Group Pricing

Who it's For: Everyone

What You Get: After the first student enrolls at the regular enrollment price, each additional attendee from that organization will receive a tuition rate of \$995.

Pay It Forward: State Scholarships*

Provide By and For: State Chamber of Commerce Executive Associations and Society of Association Executives

What You Do: Apply through your state chamber of commerce executive association or society of association executives.

What You Get: A partial tuition scholarship to attend your first-year of Institute.

*Please contact your state organization for details.

ATTENDEE TESTIMONIALS

“As a first-year student I had no idea what to expect at Institute. After my first day, I realized I had met an amazing group of people who are all here for the same thing: to connect to others, advance their careers, and to learn. Just in my first-year, I have learned a wealth of knowledge and have connected to so many people that will help me advance my career.”

Dana Karstensen, Customer Relations Specialist, Institute of Real Estate Management

“The information and training I received at Institute has allowed me to improve my techniques both personally and professionally, Institute has allowed me to take my chamber to the next level. My only regret is not taking advantage of this program upon first entering the chamber profession.”

Heather Scanlon, Executive Director, Leadville/Lake County (CO) Chamber of Commerce

“Institute is by far the best training I have received on how to operate and run a successful organization. Attending this training has elevated me to a new level of professionalism and the ability to better advocate for my members”

Janelle Folkerts, Business Partner Representative, Grand Island Area (NE) Chamber of Commerce

SITES AND DATES

Institute's curriculum consists of four one-week sessions. Most participants choose to attend one session per year over a four year period at a consistent location.

Midwest Institute | June 1–5, 2014
University of Wisconsin in Madison, WI

Southeast Institute | June 22–26, 2014
University of Georgia in Athens, GA

West Institute | July 13–17, 2014
Loyola Marymount University in Los Angeles, CA

Northeast Institute | July 27–31, 2014
Villanova University in Villanova, PA

Winter Institute | January 4–8, 2015
University of Arizona in Tucson, AZ