

NONA WATSON, IOM, ACE

Chief Executive Officer

Palm Springs Chamber of Commerce

Palm Spring, CA

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760-325-1577

Nona has over 25 years of chamber management experience starting in Victorville California. She was hired in 1990 as the chamber's Administrative Assistant leaving her position in Human Resources at the City of Victorville. After six years she decided to leave Victorville and take a position as CEO for the La Mirada Chamber of Commerce.

Since that time, she has had the privilege of working as CEO for the Brea Chamber, the Tulare Chamber and presently the Palm Springs Chamber of Commerce.

She completed her IOM (Institute for Organizational Management) in 1999 from UCLA. She received her ACE in 1995 from WACE. Nona was President of SCACCE (Southern California Association of Chamber of Commerce Executives) in 2006.

She has been in her present position as CEO for the Palm Springs Chamber for over 5 years now.

She is the mother of four beautiful children, 3 girls and 1 boy. She also has two amazing grandchildren.