

# **WILLIAM A. SEPIC, IOM, CCE**

President and CEO

Wisconsin Automobile & Truck Dealers Association

Madison, WI

[wsepic@watda.org](mailto:wsepic@watda.org)

608-251-5577

Bill Sepic started chamber work as a way to gain experience for a career in politics. After two years at the Decorah (Iowa) Chamber, Sepic decided to put his political aspirations aside and made the chamber profession his career. He has served chambers in Iowa, Minnesota, Kansas and Michigan and his chamber career spanned 21 plus years. In 2008, Sepic assumed the role as president and CEO of the Wisconsin Automobile & Truck Dealers Association as well as became a founding partner in CSW Strategic Alliance providing education, facilitation and keynote speeches.

Sepic has been heavily involved with the U. S. Chamber of Commerce's Institute for Organizational Management. He has been on the faculty since 1998, served as the chair of the Board of Regents at the Southern Methodist University program, the University of Arizona program and served as chair of the National Board of Trustees. Sepic gained his CCE (certified chamber executive) certification in 1999 and went on to serve as chair of the certification commission for two years.

A graduate of the University of Iowa, Sepic was awarded the State of Iowa, Governor's Volunteer Award. He and his wife have three daughters that reside in Wisconsin.