

RUSS SALZMAN, IOM, CAE, RCE

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Russ Salzman is a lifetime not for profit executive. He has served three organizations beginning with the Boy Scouts of America as a professional scouting executive over a 14 year tenure. He was a prominent civic leader as the President and CEO of Chicago's Magnificent Mile Association during an exciting growth era from 1990-2004. He then began a 12 year run as the CEO of the Institute of Real Estate Management headquartered in Chicago. IREM serves 19,000 members through 93 chapters in the US and globally with a budget of \$12 million.

Russ is an instructor for the U.S. Chamber of Commerce's Institute for Organization Management. In addition to the chamber's IOM, Russ holds the Certified Association Executive (CAE) issued by the American Society of Association Executives and the REALTOR® Certified Executive (RCE) from the National Association of REALTORS®. He earned his BB from Western Illinois University and is a member of the Association Forum of Chicagoland, and Lambda Alpha International—an honorary society serving as a catalyst to advance land economics.

He is an instructor and facilitator for the U S Chamber of Commerce's Institute for Organization Management as well as countless other workshops, lectures and convention seminars focused on leadership, strategy, talent management, and self-awareness. He also holds a U S Coast Guard Commercial Captain's License first issued in 1985 and is an instructor and charter captain for Pinnacle Yachts in Chicago.

He formed a professional consultancy, Sea Level Solutions LLC, to support executive leadership development and not for profit organization services in 2017. A manuscript is underway for a textbook that examines key arenas of sail boat racing with business leadership with a working title *On Deck...My Ship in Leadership*.

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