

ELISSA MATULIS MYERS, IOM, CAE

Executive Director

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Elissa Myers is an innovative and creative association executive, specializing in developing great leadership and clear strategic and tactical direction for associations. She serves as Executive Director of the Academy for Eating Disorders, the leading international professional society of physicians, psychiatrists, psychologists, and academic researchers addressing eating disorders. She serves as advisor to the American Neurological Association and the American Therapeutic Recreation Association.

Elissa is a passionate advocate of voluntary associations, and believes in world peace through world commerce. She has outstanding skills in strategic advocacy and in developing international partnerships, and in profitable enterprise development for associations. With 30 years' experience as a professional association executive, serving as a key executive of the American Society of Association Executives and as President & CEO of the Electronic Retailing Association, she has specific experience in staff and volunteer development and leadership, strategic and tactical planning; membership development and retention; member benefits development and marketing; effective internal and external communications, advocacy & public & media relations.

She has spoken for ASAE dozens of times on subjects ranging from Compensation for Association Executives, to Association Group Insurance Programs; from Membership Development to Leadership Development. She has spoken to literally hundreds of associations; has been a faculty member of Institute for Organization Management; spoken on associations for the US State Department and the US Department of Commerce, and many more organizations.

She is the author and or publisher of hundreds of articles and publications including:

- ASSOCIATION OPERATING RATIO RESEARCH REPORT
- ASSOCIATION MANAGEMENT Magazine
- PRINCIPLES OF ASSOCIATION MANAGEMENT
- LAW OF ASSOCIATIONS
- ASSOCIATION INTERNATIONAL ACTIVITY
- ASSOCIATION EXECUTIVE COMPENSATION STUDY
- ASSOCIATION INTERNATIONAL HANDBOOK

She walks the talk on volunteering... she was a Team Leader, Social Responsibility: Innovation on the Edge, Member of the US Department of Commerce IFAC on E-Commerce, and representative of US on World Trade Mission, U.S. Representative on USIA live broadcast to European Women in Management, Partner with CCTV to establish first National Chinese Television Network, Partnered with the US Federal Trade Commission, as well as the Trade Commissions in Japan, China, Australia, the EU, England, and France to ensure fair-market practices among e-retailers, Sponsor, Partnership for Peace, International Association of Convention & Visitors Bureaus, Member, Board of Regents, Institute for Organization Management; Member, Board of Directors, Center for Association Leadership; Member, Committee of 100 of US Chamber of Commerce, Member, Board of Directors, Association of Convention Marketing Executives, President, VA Chapter of the Humane Voters League, and currently serves on both the ASAE Advocacy Committee and the ASAE International Section Council.