

VICKI HORTON, MPA

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Vicki has been a professional site selection consultant for 25 years. She assists her corporate clients with location strategy, community evaluation, site selection, real estate negotiation, and economic development incentive negotiation and collection.

In her 25 plus year career, Vicki has worked for well-known site selection firms including The Austin Company, Fantus Consulting, Deloitte and Touche, SC&H Group, Myriad Partners and Crowe Horwath. She also spent a portion of her career as the Director of Network Strategy for a nationally known consumer products company.

Vicki works with Fortune 100, 500 and middle market companies. Some of her current and past clients include Porsche, Cox Enterprises, PPD, HCA, ConAgra, Hobart, Avery Dennison, Russell Stover, Under Armour, Springs Industries, ADP, Chicco, Simmons, Fisher Scientific, Owens Corning, Gaylord Entertainment, and AOL.

Vicki earned a Bachelor of Science degree from University of Akron and a Masters of Public Administration degree from Cleveland State University. She is an active member of the Industrial Asset Management Council (IAMC), The Association of Operations Management (APICS), The Council of Supply Chain Management Professionals (CSCMP), International Tax Professionals (ITP) and the Urban Land Institute (ULI).

Vicki is a paid speaker, professor and an award winning published author. Her award winning book, *The One You Feed*, is a compilation of short stories, reflection questions and quotes designed to assist in the development of key character traits in children ages 7 to 14. In 2013 *The One You Feed* won the National Indie Excellence Award in the categories of Book Cover Non Fiction and Young Adult Non Fiction. She is a part-time professor in the Geography Department at Kennesaw State University in Georgia. She teaches courses on Site Selection and Economic Development.